

### 1000 County Road 8, Farmington, New York 14425-9565

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January 22, 2025

TO: Town of Farmington Town Board Members FROM: Susan Charland, Chairperson, Town Parks & Recreation Master Plan Update Committee

RE: Preliminary Draft Town of Farmington Parks and Recreation Master Plan 2025 - 2035

Dear Town Board Members,

In response to Town Board Resolution No. 233 of 2024, dated June 26, 2024, and on behalf of the volunteer members of the Town of Farmington Parks and Recreation Master Plan Update Committee, I'm pleased to submit and recommend adoption of the 2025-2035 Parks and Recreation Master Plan. This Plan represents the Town's commitment to providing parks facilities and recreation programs in accordance with goals set forth in the Town's Comprehensive Plan.

This planning process was led by a steering committee made up of Town residents and advisory Town officials, with facilitation and technical expertise provided by the Town's Engineers, MRB Group. The committee followed a thorough and sound planning process, which started with input received from a recently completed survey of residents and their expressed desires for establishing goals for the plan. We reviewed changing conditions and demographics in the town that could impact the needs and demand for parks and recreation services during the ten-year plan period. We then developed a list of priorities and strategies for facilities, programming, and long-range park planning. The committee sought community input via an online survey, a public informational meeting, and at monthly committee meetings, all of which are posted on the Town's website. Throughout the creation of the plan the public was instrumental in making sure the plan represents the needs of the community. All of this has led to the attached Master Plan being unanimously adopted by the resident volunteer members of the Committee on Monday, January 9, 2025.

We hope the Town will use this plan and its strategic actions to help seek, obtain, and deploy funding to advance our community's parks and recreation goals—and ultimately continue to improve the quality of life for our entire community.

Thank you for the opportunity to participate in this important initiative.

Sincerely.

Susan Charland Committee Chairperson Farmington Resident

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# JANUARY 2025 DRAFT V.1

# **RECREATION MASTER PLAN**

# TOWN OF TOWN OF TOWN OF 2025-2035 PARKS AND



## 2025-2035 Town of Farmington Parks and Recreation Master Plan

Adopted \_\_\_\_\_

Last Amended \_\_\_\_\_

PREPARED BY MRB Group Engineering, Architecture & Surveying, D.P.C. Culver Road Armory 145 Culver Road, Suite 160, Rochester, New York 14620 Phone: (585) 381-9250



**Elevating Communities** 

### ACKNOWLEDGEMENTS

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### I. EXECUTIVE SUMMARY

The 2021 Edition of the Town of Farmington – Comprehensive Plan recommended as an action that the 2017 Parks and Recreation Master Plan should be maintained and established as a goal for the parks facilities and recreation programs to "provide public utilities, facilities and services that efficiently meet present needs and anticipate future needs of residents, in accordance with the goals and objectives of this Plan." This update to the Parks and Recreation Master Plan responds to that recommendation and is intended to provide a renewed evaluation of the Town's circumstances with updated actions.

This plan was led by a steering committee that consisted of local officials and residents. The planning process began by establishing the goals for the parks which were to:

- 1. Promote the creation of a diversity of active and passive recreation facilities within the Town for all age groups.
- 2. Capitalize on unique scenic, historical, and cultural assets, and scenic ravines, for recreational and education pursuits.
- 3. Provide high-quality recreational lands, facilities, and programs in a fiscally appropriate manner.
- 4. Ensure that parks and recreational offerings are responsive to the needs and desires of the community.

With goals established, the steering committee began reviewing the changing conditions of the Town which could impact parks and recreation demand or supply. The committee established that the Town is growing quickly within all demographic subsets, and the population is more educated and with higher incomes. They further found that there is a growing need for services for the disabled, and that the growing southwest quadrant of the Town has the most pronounced lack of access to park facilities, among other findings.

The steering committee created a list of prioritized strategies and action items broken down by facilities, programming, and long range plans. These strategies were brought before the public and revised based on comments received to ensure a wide range of input was provided. The Town will utilize this plan and these strategic actions to seek, obtain, and deploy funding to advance the Town's parks and recreation goals and ultimately to make life better for residents of the Town.

While the strategic action items include a heavy focus on maintaining and enhancing the current

Town facilities, the plan also recommends creating improvements like the development of a splash pad and a dog park; two improvements that were highly supported in the Town's 2024 Parks and Recreation Survey and in the comments from the public. Creating these types of facilities will help to ensure that the park offerings are responsive to the desired of the community.

Also, to further to goal of creating active and passive facilities within the Town, the Master Plan expresses numerous actions to connect park facilities to each other, surrounding neighborhoods, and to the regional and statewide trail system with safe infrastructure. As active transportation received great community interest in the planning process, these strategies will ensure that residents young and old can have improved connectivity to safely access the Town's facilities and obtain the associated health benefits.

And because the Town already owns a 55-acre parcel adjacent to Town Hall and Town Hall park, the committee felt this was a tangible and easily prioritized major project with the opportunity to add a diversity of new facilities to the Town including new baseball and softball fields, multi-use rectangular fields, trails, parking and much more. The parcel also includes a 13-acre wetland lot within Hozey Swamp - the largest wetland in Ontario County - which could create a unique, environmental and educational site. The plan includes a recommendation that a feasibility study be prepared for this site to ensure a design meeting the communities needs.

The community also expressed mixed support and opposition for two major opportunities - a possible agreement to access Boughton Park and a Community Center. The Master Plan, following the goal to ensure quality and fiscally appropriate offerings, has recommended that feasibility studies be prepared for these two opportunities to understand the user demand and the cost to the Town. It further recommends that a joint Community Center be explored with the Town of Victor, and, as part of discussions with Farmington and Victor, the committee recommends including the Cobblestone Arts Center in discussions as an opportunity to provide indoor facilities as part of their overall wellness center project.

The 2025-2035 Parks and Recreation Master Plan includes many other implementation strategies to improve the park facilities and recreation offerings throughout the Town and accommodate the Town's foreseen changes over the next ten years. As conditions change or as 2035 approaches, a new master plan should be developed to continue the Town's excellent progress in providing great facilities and programs to residents.

### II. INTRODUCTION

In 2017, the Town of Farmington adopted a Parks and Recreation Master Plan. That plan was the continuation of a parks and recreation planning effort begun years prior. The plan provided a 5 year strategy and action items for accomplishing the Town's Parks and Recreation goals. Within the Town of Farmington 2021 Comprehensive Plan Update, goals for the parks and recreation system are established as well as the action to implement and maintain the Parks and Recreation Master Plan.

As the timeframe of the 2017 plan has ended, the Town is continuing its successful planning efforts to update the 2017 Parks and Recreation Master Plan to include the most current data and practices available and to establish action items for the foreseeable future. This document, when adopted by the Town Board, becomes an official amendment to the Comprehensive Plan and replaces the 2017 Edition of the Town of Farmington Parks and Recreation Master Plan.

Creation of this Updated Town Parks and Recreation Master Plan demonstrates the Town's strong commitment to providing quality parks and recreational services to residents and visitors.

In order for the Town to obtain essential federal and state matching grant assistance, projects should be identified

in the Town's adopted Park and Recreation Master Plan. Section 6-0107 of the New York State Environmental Conservation Law, the State Smart Growth Public Infrastructure Policy Act, restricts the use of federal and state aid for the construction of new or expanded public parklands unless the areas have been previously designated for parkland development in a municipally approved comprehensive land use plan.

The 2017 Parks and Recreation Master Plan was generally a success. Of the 76 action items outlined in the plan, 47 were completed, or were in some stage of completion. This Parks and Recreation Master Plan builds upon and is intended to complement other planning efforts within the Town such as the comprehensive plan and other regional plans.

Over the past 25 years, the Town of Farmington has grown quickly creating an increasingly dense population with limited available space and facilities for recreation. This poses a

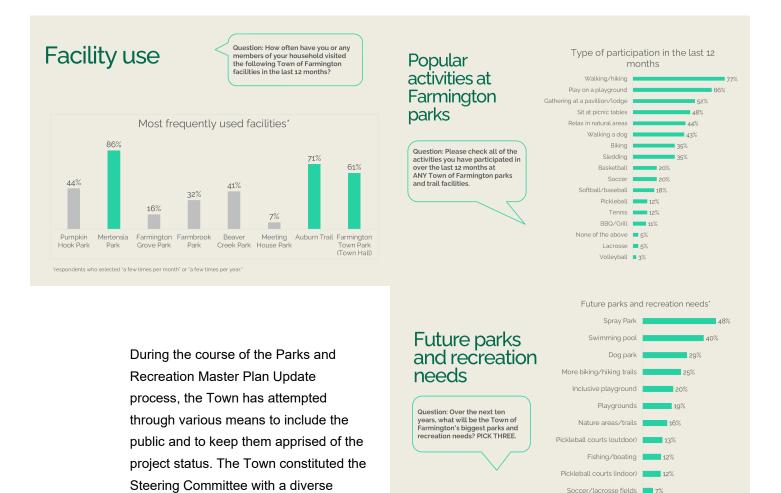
challenge for the increasing demand in recreational opportunities in Farmington. Traditionally, resources for recreation in Farmington, such as athletic fields, courts, swimming pool, and others, have been provided by the town parks, Victor Central School District, and by the Canandaigua City School District. The effective cooperation between the Town and the School Districts must and will continue. However, as expansions of the School facilities are unknown, and as limitations on public use exist, the Town must take on greater responsibility to meet the consistently increasing recreational demands of its residents.

This plan was created through the guidance of a Steering Committee made up of stakeholders and members of the public. They provided input at every step of development and were instrumental in generating additional public feedback and ensuring the plan represented the needs of the community.

The Plan begins with a review of the goals for the Town's Parks and Recreation offerings. These have been modified slightly, but are generally consistent with the 2017 plan. With goals established, the plan explores the current conditions within the Town of Farmington to identify factors that must be addressed in order to achieve the goals. The plan continues through a review of regional plans to ensure that partners are identified, connections are made, or risks highlighted that might benefit the plans attainment. Finally, the plan provides a series of strategies and specific action items recommended to be undertaken by the Town to achieve the goals. The action items were developed over several public meetings held by the Steering Committee, posted on the Town's website and presented and discussed at a public information meeting held on Monday, November 18, 2024.

### III. PUBLIC ENGAGEMENT

In February 2024 as the Town was beginning to mobilize to update it's Parks and Recreation Master Plan, a community survey was created distributed to understand the range of community experiences, preferences, and priorities for parks and recreational opportunities. Nearly 500 people responded and over 80% of them were Farmington residents. The results showed the most popular park facilities, popular activities, and desires for future amenities. The entirety of the survey is included as Appendix A.



knowledgeable staff to advise them.

selection of the public and with



Baseball/softball fields 5%

## Key themes: General suggestions

**Question:** In general, what could the Town of Farmington do to improve your experience of Town park facilities **1. Infrastructure Improvements:** This includes adding more parking spaces, upgrading facilities like bathrooms and playgrounds, installing amenities such as electric car charging stations and covered pavilions, and ensuring adequate lighting and signage for safety.

**2. Enhanced Safety & Security:** Addressing concerns about safety, particularly at night, through measures like locking park gates, increasing law enforcement presence, and installing security cameras to deter vandalism and illicit activities.

**3.** Awareness & Promotion: Increase awareness of park locations and amenities among residents through better communication channels, advertising events and programs, and soliciting feedback from the community for improvements.

**4. Inclusive Recreation:** Offer a diverse range of recreational activities for people of all ages and abilities, including seniors, teens, and families, and ensuring that facilities are accessible and inclusive for everyone.

**5. Environmental Conservation:** Preserve natural habitats, promote environmental stewardship, and use sustainable practices like maintaining green spaces, native plantings, and organizing community clean-up events.

**6. Collaboration & Partnerships:** Working with neighboring communities, organizations, and businesses to share resources, expand recreational offerings, and develop innovative programs that benefit the entire community.

**7. Maintenance & Upkeep:** Promptly addressing maintenance issues, keeping parks clean and well-maintained, ensuring trails are accessible year-round, and providing amenities like benches, picnic tables, and garbage cans.

**8. Specialized Amenities:** Consider specialized amenities like dog parks, splash pads, indoor recreation facilities, and unique features that distinguish Farmington's parks from neighboring areas.

One of the Steering Committee's first tasks was to create a public engagement plan that detailed the projects engagement goals and outlined the opportunities for the public to influence

the process and outcome. Each meeting was scheduled in advance and posted on the Town's Calendar and website with agendas and materials. The public was also invited to attend these monthly Steering Committee meetings via zoom. MRB Group, the Town, and the steering committee met with an identified list of stakeholders which included adjacent municipalities, the county, and local parks and recreation groups including the Cobblestone Arts Center and Victor Community Baseball and Softball.



After the Steering Committee had created document elements sufficient for public review and comment, a public forum was held on November 18, 2024 to invite the public in to view the proposed community improvements and to provide their comments and potentially alter the strategies. Concurrent to the public forum and running for two weeks, an online engagement form was released to allow residents to provide similar feedback to the Committee. This form was intended to reach at least those people who could not attend the public forum but was open to anybody.

Between these two efforts, a total of 25 responses were received. Complete responses are included in the Appendix. General themes that emerged from the comments were to include benches, shade, and other simple amenities to improve the experience. Trails and safe connections to parks from neighborhoods and from other assets was a common suggestion including theme trails like "fairy" trails or history trails. Almost all parks were suggested to include splash pads or dog parks. Some more unique comments the Town might consider include disc golf, planting edible landscaping, archery, and providing baby changing stations in bathrooms. There was support for existing recreation options such as the July 3rd Fireworks and Easter Egg Hunt along with expanding the recreation options to include Mom's Groups, Youth Programs, Yoga, Zumba, and Family nights.



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### IV. GOALS AND OBJECTIVES

Goals are broad, visionary statements intended to provide direction, focus, and motivation for decision-making and resource allocation. They are further broken down by objectives which are more manageable milestones to achieve the overall goal. They also provide measurable items

2021 Comprehensive Plan Parks and Recreation Goal: To provide accessible and attractive parks and diverse recreational opportunities. which can be utilized to assess how well the Town has moved to realize the goals. This plan will evaluate these goals and objectives throughout the existing conditions analysis and conclude with specific strategies and actions to be accomplished within the planning period to achieve these goals.

The 2021 Comprehensive Plan establishes the overall vision for the community within the planning horizon. The Comprehensive Plan should be used to guide budget and

management decisions to ensure a coordination amongst the Town's efforts. Critically, the 2021 Comprehensive Plan provides specific goals related to Parks and Recreation and Public Facilities and Services generally. This 2025-2035 Parks and Recreation Plan derives from the Comprehensive Plan and is intended to further the vision established therein.

### **2021** Comprehensive Plan

### **PARKS AND RECREATION OBJECTIVES:**

### PUBLIC UTILITIES, FACILITIES, AND SERVICES:

An integrated system of parks and recreational facilities throughout the Town, including undeveloped open space as one component, with linkages between various parts of the system such as bike lanes, sidewalks, pathways, stream corridors, trails, and utility rights of way.

### MANAGING THE BUILT ENVIRONMENT:

Retain and/or create parks, bike lanes and hiking trails, and public open space in conjunction with development. Link existing trail facilities to other county, regional and state-wide trail systems. HOUSING AND RESIDENTIAL LAND USE:

Neighborhoods connected by sidewalks, bike lanes and hiking/biking trails. The goals and objectives provided below were previously established within the 2017 Parks and Recreation Master Plan and reaffirmed by the Steering Committee. They build upon the Mission Statement of the Parks and Recreation Department and the goals and policies of the Comprehensive Plan. They reflect the expressed sense of the Town Board, the Recreation Advisory Board, and of Town residents.

		GOAL
1	>	<b>PROMOTE THE CREATION OF A DIVERSITY OF ACTIVE</b> AND PASSIVE RECREATION FACILITIES WITHIN THE TOWN FOR ALL AGE GROUPS.
	1	Acquire and develop a system of Town recreational facilities that includes parks for active recreation, parks for special experiences, and a network of trails.
O B J	2	Recognize the importance of recreational lands and facilities provided by the Town, neighboring communities, and other levels of government, including the Town, County, and State.
Е	3	Encourage private construction and maintenance of recreational facilities available to Town residents.
C T	4	Partner with private, non-profit, volunteer, and other organizations to provide public access to significant natural, scenic, and historic sites.
I	5	Provide space within parks for individual and family informal recreation.
V E S	6	Continue to develop, encourage, and support a Town-wide trails system. Develop trails that serve as park-to-park and residential area-to-park linkages, and install trail and park signage throughout the Town for ease of wayfinding.
	7	Preserve significant open spaces within the Town in addition to park land for environmental and aesthetic values.

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### Capitalize on unique scenic, historical, and cultural assets, and scenic ravines, for recreational and education pursuits.

- 1 Acquire lands or rights thereto for the purpose of preserving open space and enhancing environmental, aesthetic, and cultural values - in addition to park land.
- 2 Encourage new development that will preserve desirable woodlands, ravines, and vistas.
- 3 Provide access and trails on significant lands where appropriate.
  - 4 Create buffers along stream corridors that will protect stream channels, enable trails and linkages, and provide water access for fishing and other compatible activities.
  - 5 Publicize the trails within the Town and the unique scenic, historic, and cultural assets of the Town that are accessible to the public.
- 6 Cooperate with neighboring towns and other agencies to expand intermunicipal and regional trailways, particularly along waterways and historical routes.
  - 7 Recognize that revitalization of the Town can create an identifiable "center" or "destination" for the Town, enhance recreational pursuits, attract visitors, and contribute to economic activity.
    - 8 Attract tourism as an economic benefit to the Town through the promotion of recreational opportunities unique to Farmington.

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Provide high-quality recreational lands, facilities, and programs in a fiscally appropriate manner.

- 1 Recognize that well-planned, well-designed, high-quality facilities are investments which can reduce ongoing long-term operating and maintenance costs.
- 2 Prepare master development plans for each park property with priorities, phasing, and cost estimates to enable long term capital planning, to serve as basis for applications for grants in aid, and to take advantage of unique opportunities as they occur.
- 3 Provide resources to maintain parks and recreational facilities to extend useful life, maintain safety and accessibility standards, justify appropriate fees and charges, and enhance the recreational experience.
  - 4 Participate in intermunicipal agreements for provision of lands, facilities, and programs where costs may be shared for mutual benefit.
  - 5 Aggressively pursue sources of financial assistance for land acquisition, facilities, and programs.
  - 6 Do not accept park land on behalf of the Town which does not satisfy the goals, objectives, and criteria of the Parks and Recreation Master Plan.
  - 7 Impose fees in lieu of land on new residential development unless a particularly favorable situation occurs to justify acceptance of land.
    - 8 Periodically review the amount of the fees on new residences and adjust to reflect costs of providing recreational lands and facilities.

9 Implement a comprehensive system of fees for programs and charges for use of facilities that will generate revenues to offset operating costs.

10 Encourage and support the planning, acquisition, development, and maintenance of trails by volunteers.

# 4

### Ensure that parks and recreational offerings are responsive to the needs and desires of the community.

	1 Adopt and periodically update this Master Plan, ideally every ten years.						
0	2	Inform the public and seek public input periodically and during specific planning processes.					
B J	3	Continue a strong Recreation Advisory Board with broad-based community representation.					
E C	4	Maintain strong working relations with the sports leagues and other organizations which provide recreational services within the community.					
T I	5	Determine the feasibility of establishing a Parks and Recreation Department, and promote the Town's parks, facilities and its recreational programs.					
V E S	6	5 Develop the Parks and Recreation site on the Town's community web site to provide information on Town parks and programs, schedules, and, as capabilities permit, registrations and payments for programs.					
3	7	Provide lands, facilities, and programs to accommodate persons of differing abilities, including those with disabilities.					

### V. EXISTING CONDITIONS ANALYSIS

An existing conditions analysis reviews the current conditions and recent development in the Town and surrounding region through the lens of the Goals and Objectives. The analysis will identify challenges and opportunities that - in conjunction with the input from the steering committee, stakeholders, and public - can be used to create Action Items for this plan.

The Town of Farmington has expressed a desire for an action-oriented Master Plan that can be utilized to seek and win grant funding to enable projects and programs implementation. The existing conditions analysis is intended to supply some of the information that will also be useful in crafting funding applications.

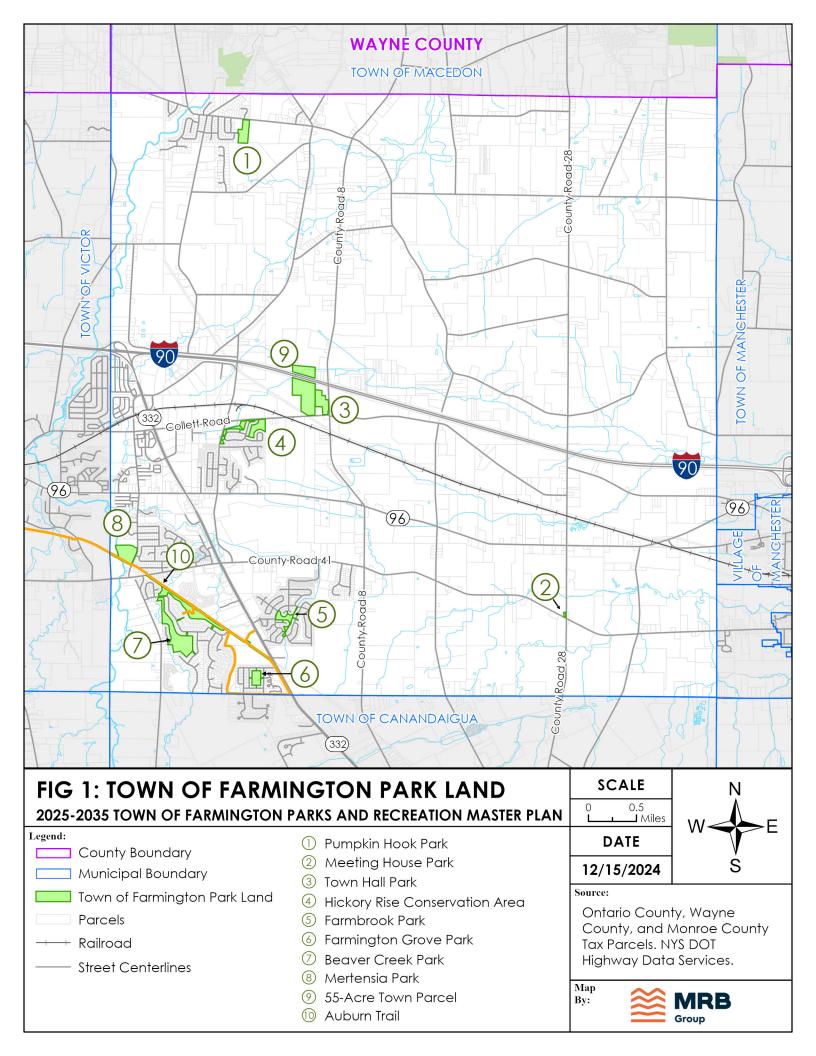
This plan will utilize the agency reports of the National Recreation and Parks Association (NRPA) and the NY Statewide Outdoor Recreation Program (SCORP) to provide metrics for evaluation of current conditions. NRPA Park Metrics data for Towns between 5,000 and 25,000 people is used as a comparison as is the complete 2024 Agency Performance Review.

### A. PARK FACILITIES

There are 9 Town owned park or conservation facilities throughout the Town. The Town also owns a 55-acre parcel adjacent to Town Hall Park. These are depicted on Figure 1. Park facilities are generally provided nearby the areas of largest population concentration within the Town and where the Town plans for future growth.

There are private recreational facilities within the Town that provide valuable amenities for residents, however, they are not depicted on Figure 1. For example, residents of Saratoga Crossing Apartments on Plastermill Road and Gateway Drive have a swimming area, playgrounds and a central park. Because these and other facilities are not accessible to the larger public, they will not be detailed here.

The completion of Beaver Creek Park has increased in the total number of most facility types on Table 1 from the previous park master plan. However, Farmington Grove will be losing a basketball court for parking. Pumpkin Hook and Farmbrook Parks have effectively lost a baseball field in each.



### TABLE 1. PARK FACILITY INVENTORY

Facility Type	Pumpkin Hook Park	Town Hall Park	Mertensia Park	Hickory Rise Conservation Area	Farmington Grove Park	Farmbrook Park	Meeting House Park	Beaver Creek Park	Auburn Trail	Total
Diamond Field	-	3	1	-	2	-	-	1	-	7
Basketball	1	1	1	-	-	0.5	-	1	-	4.5
Picnic Shelter	1	1	1	-	1	1	-	-	-	5
Trails (Miles)	~0.15	-	~0.25	~0.75	-	-	-	~1.5	~4	~6.5
Lodge	-	-	1	-	-	-	-	1	-	2
Playground	1	1	1	-	1	1	-	1	-	6
Rectangular Field	3	2	2	-	-	-	-	2	-	9
Tennis/Pickleball	2	2	2	-	1	-	-	2	-	9
Volleyball	1	-	-	-	-	-	-	-	-	1

Table 1. Source: MRB review of park facilities.

### TABLE 2. FACILITIES PER RESIDENT

Facility Type	NRPA Residents/ Facility	Farmington Residents/ Facility
Playgrounds	1,990	2,562
Diamond Fields	1,833	2,196
Basketball Courts	4,366	3,415
Rectangular Fields	2,493	1,708
Pickleball/Tennis	4,634	1,708
Dog Parks	10,327	-
Fitness Zones	8,233	-
Disc Golf Courses	11,079	-
Racquetball/Handball/Squash Courts	13,350	-
Amphitheater	12,769	-
Aquatics Center	12,618	-

Table 2 Source: 2024 NRPA Agency Performance Review

NRPA 2024 Agency Performance Review provides a median 12.6 acres of parkland per 1,000 residents within Towns under 20,000 residents. The upper quartile measurement is 20.9 acres of parkland per 1,000 residents. The Town of Farmington currently has 10.8 acres per 1,000 residents. The Town number does not include the 55-acre parcel which the Town is considering using as parkland; if that were included, the value rises to 14.3 acres of parkland per 1,000 residents.

The NRPA also provides metrics related to specific facilities types which are provided below and compared to Farmington's projected 2029 population size. The Town provides more basketball courts, rectangular fields, and tennis courts than comparable communities, but provides comparatively fewer playgrounds and diamond fields.

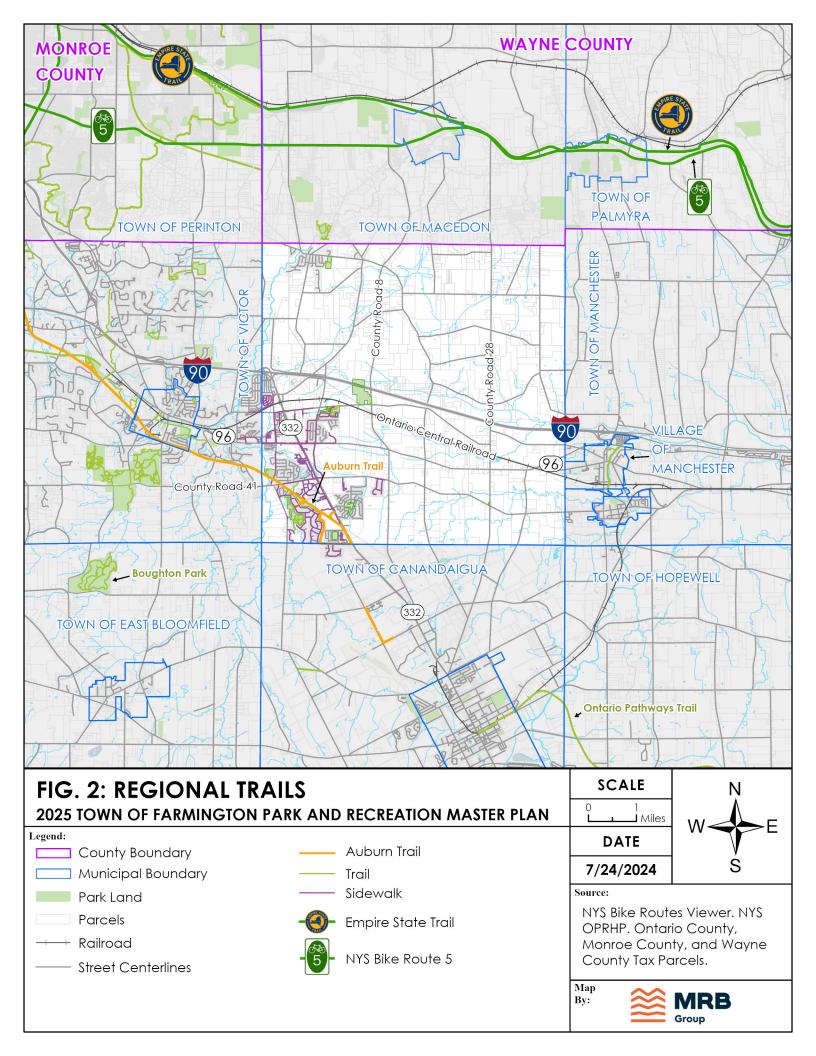
### B. TRAIL FACILITIES

Trail facilities are shown on Figure 2. Currently the Town is connected to one regional trail system through the Auburn Trail. There are also small local trails within Beaver Creek Park and Hickory Rise Subdivision. There are significant trail systems within surrounding communities such as the Empire State Trail which traverses Perinton, Macedon, and Palmyra to the North, the Ontario Pathways Trail starting in the City of Canandaigua, and the Finger Lakes Trail within South Bristol.

In looking for possible bicycle/pedestrian trail corridors, rail lines are a common option. The Genesee Transportation Council has identified the Ontario County Railroad Line for a future pathway to create an East/West Trail through the Town, if the Finger Lakes Railroad ceases its' lease operation. Additionally, there is a National Grid utility corridor that follows the Finger Lakes rail line from Manchester before



Auburn Trail and Young Rider. Photo Credit Matthew Sousa.



turning North at an intersection with Town Hall Park. This could be another trail opportunity which would nearly connect to the trail facilities in northern, neighboring communities, and it would provide a connection to eastern neighbors and their assets.

NRPA 2024 Agency Performance Review provides a median of 4.5 miles of trails within Towns under 20,000 residents. The Town of Farmington currently has around 6 miles of trails. This calculation includes the extent of the Auburn Trail within the Town's borders and includes rough distances of trails within the Town's parks.

Additionally, the Town's 2017 Parks and Recreation Master Plan included a goal to enable and implement a trail within one mile of any point within the Town. Currently 28.37 square miles, or 71.9% of the Town, is not within one mile of a trail. This calculation does not include sidewalks.

### C. PROGRAMS AND EVENTS

An important component of the Town's recreation activities includes events offered by the Town. The Town's Recreation Advisory Board is very active and throughout the year holds an Easter Egg Hunt, a Summer Recreation Program, July 3<sup>rd</sup> Fireworks, a Halloween Event, and a Santa event. The Recreation Advisory Board also provides support to the local Senior Citizen group and oversees the use of fields for the various sports groups in the area.



Town of Farmington Trunk or Treat

### D. STAFFING AND BUDGET

Parks and recreation facilities can be very labor intensive as they can require constant maintenance or cleaning. Beyond labor, they also require significant capital to maintain and improve.

The NRPA provides staff and budget information on comparable sized communities. Within communities under 20,000 residents, they average 14 FTE employees and operating

expenditures of \$135.53 per capita. Within the 2025 proposed Town of Farmington budget, the Town will spend \$88.52 per capita and employ 8 FTE staff. This data is included as a guidepost, because the appropriate budget and staffing amount should be derived from the Town's Parks and Recreation goals not necessarily other communities.

### E. POPULATION

The Town of Farmington's population in 2020 was 14,170 which is up from 11,825 in 2010, a 19.8 percent growth rate. The population is projected to be around 15,369 in 2029 which is still significant growth but slower than the prior decade. There are currently 5,855 households in the Town with an average household size of 2.53; these numbers are projected to be 6,168 households and 2.49 average household size in 2029. New development continues to be concentrated in the southwest corner of the Town.

### FIGURE 3. TOWN OF FARMINGTON POPULATION

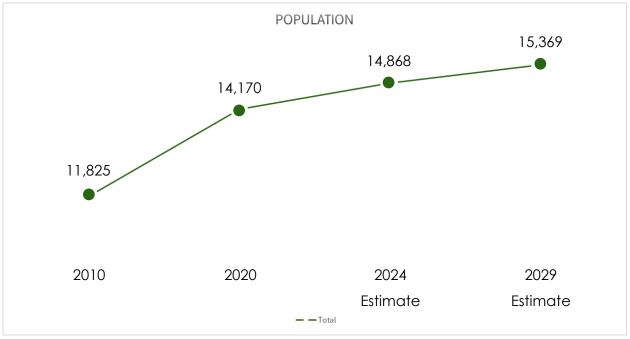
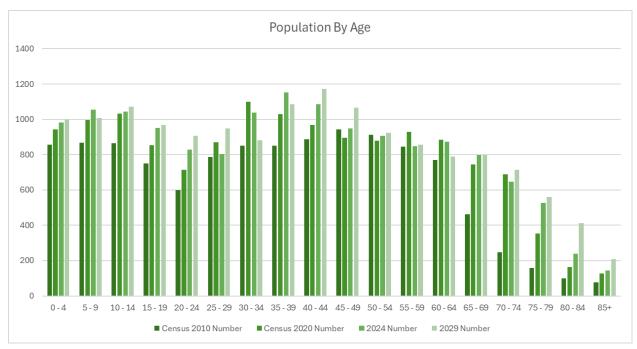


FIGURE 3. Source. Esri forecasts for 2024 and 2029. U.S. Census Bureau 2010 and 2020 decennial Census data.

### F. Age

In a National Recreation and Park Association (NRPA) survey, it showed that older populations are significantly less likely to use local parks. Additionally, age influences the demand for different types of facilities, and the Town has established a goal to provide for parks and recreation to meet the needs of current and future residents.

Figure 4 below shows the population of the Town broken down by age brackets and further broken down by year. Census data show that the Town is aging, and estimates show a continued aging into the next decade with median age growing from 37.8 to 39.1 years old. However, unlike some other upstate communities, other age segments are not shrinking but are increasing at a slower pace than the over 65 population. As a growing community, the Town faces a challenge of providing more parks and programs for a growing population of nearly all age demographics.



### FIGURE 4: POPULATION BY AGE BRACKET

Figure 4. Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2010 and 2020 decennial Census data.

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### G. DISABILITY

The Town expressed goals within its comprehensive plan to provide recreational services that meet local needs and to provide diverse active and passive recreation facilities. The Americans with Disabilities Act guarantees people with disabilities the right to participate in Park and Recreation services. As the Town represents all residents, disabled or not, it must attempt to serve everyone.

Table 3, to the right, provides data on residents with disabilities further broken down by age group. In total an estimated 21% of the Town population has some type of disability. The table further shows that residents over 65 years old – a growing population in the Town – are more likely to have ambulatory difficulties (i.e. difficulty walking or climbing stairs).

The Town has recently made progress to improve its parks to the standards required by the ADA. The Town may also look to construct inclusive playgrounds to provide recreational opportunities for all residents as done in other communities like the Town of Canandaigua. The Town may also look to provide opportunities for disabled seniors as they will be a growing share of the population.

Table 3	DISABILITY TYPE BY AGE					
	Total	With a disability	Percent with a disability			
With a hearing difficulty	14,240	534	3.8%			
Population under 18 years	3,371	0	0.0%			
Population 18 to 64 years	8,881	130	1.5%			
Population 65 years and over	1,988	404	20.3%			
With a vision difficulty	14,240	232	1.6%			
Population under 18 years	3,371	39	1.2%			
Population 18 to 64 years	8,881	140	1.6%			
Population 65 years and over	1,988	53	2.7%			
With a cognitive difficulty	14,240	694	5.2%			
Population under 18 years	3,371	139	4.1%			
Population 18 to 64 years	8,881	446	5.0%			
Population 65 years and over	1,988	109	5.5%			
With an ambulatory difficulty	14,240	688	5.2%			
Population under 18 years	3,371	0	0.0%			
Population 18 to 64 years	8,881	423	4.8%			
Population 65 years and over	1,988	265	13.3%			
With a self-care difficulty	14,240	245	1.8%			
Population under 18 years	3,371	0	0.0%			
Population 18 to 64 years	8,881	160	1.8%			
Population 65 years and over	1,988	85	4.3%			
With an independent living difficulty	14,240	548	5.0%			
Population 18 to 64 years	8,881	375	4.2%			
Population 65 years and over	1,988	173	8.7%			

Source: U.S. Census Bureau. "Disability Characteristics." American Community Survey, ACS 5-Year Estimates Subject Tables, Table \$1810, 2022, https://data.census.gov/table/ACSST5Y2022.\$1810?t=Disability&g=060XX00US360692 5406&moe=false. Accessed on July 10, 2024.

### H. INCOME

The NRPA survey further shows income correlates with the frequency of local park usage. People who are higher income reported being more occasional or frequent users of local parks. Higher income individuals were also more likely to report personal, household, or community benefit from local parks.

Real median household income within the Town has increased nearly \$10,000 between 2010 and 2022 to \$86,086. This is largely a result of an increase in the number of higher income households during this period - the number of households earning greater than \$100,000 grew from 16.9% in 2010 to 41.7% in 2022. Figure 5 illustrates household income brackets over time in 2010, 2014, 2018, and 2022.

With a growth in high-income residents, the Town may see increased demand for services beyond what has historically been the case. It may also mean that residents – particularly those with higher incomes – are more willing to pay taxes or fees for parks and recreation.

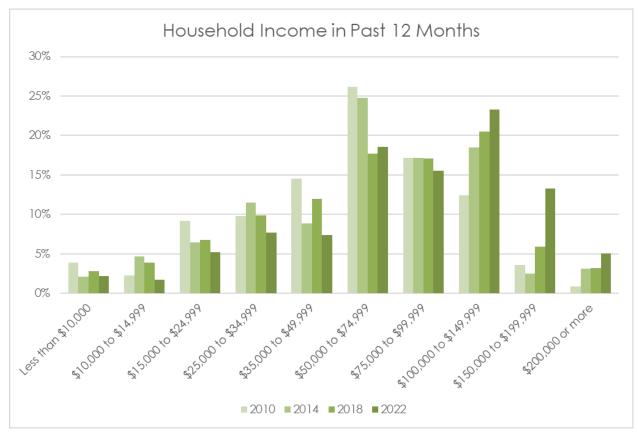


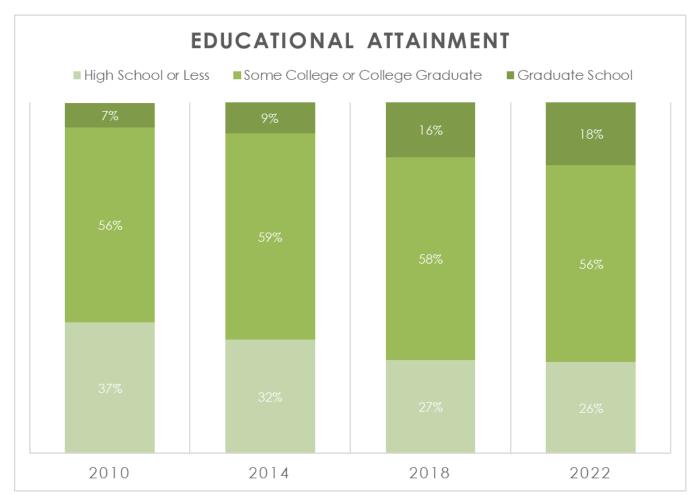
FIGURE 5: HOUSEHOLD INCOME IN THE PAST 12 MONTHS

Figure 5. Source: U.S. Census Bureau. "Income in the Past 12 Months (in 2022 Inflation-Adjusted Dollars)." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1901, 2010, 2014, 2018, and 2022. Accessed on July 23, 2024.

### I. EDUCATION

The level of education was correlated in the NRPA survey with use of local parks where more highly educated individuals use parks more frequently.

Figure 6 shows the percentage of the Town's population based on education attainment for 2010, 2014, 2018 and 2022. While the Town of Farmington has seen a steady share of the population with a bachelor's degree, the Town has seen a reduction in the percent of population with only a high school diploma or less while the percentage of population with graduate school education has more than doubled.



### FIGURE 6: EDUCATIONAL ATTAINMENT

Figure 6. Source: U.S. Census Bureau. "Income in the Past 12 Months (in 2022 Inflation-Adjusted Dollars)." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1901, 2010, 2014, 2018, and 2022. Accessed on July 23, 2024.

### J. ACCESS

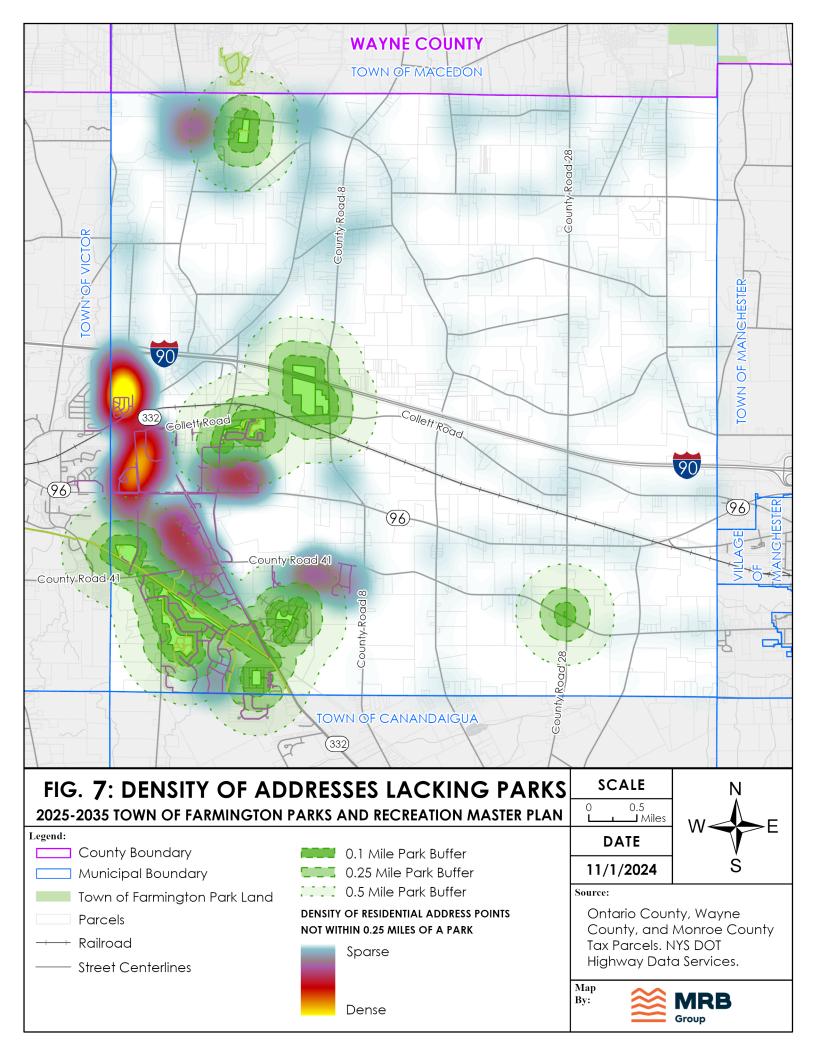
Along with park quality and features, residential proximity and pedestrian access are important factors influencing usage. Intuitively, a park sited near homes is likely to be utilized by those residents simply because of its convenience and low time and effort to reach. For example, a playground that is within a 5-minute walk from home is likely to be utilized by families in an informal manner when time is available. On the other hand, parks that are further away and require the loading of kids and equipment into vehicles creates a higher perceived cost and discourages residents from use. Yet once loaded in the car, the ease of travel may encourage residents to seek their "ideal park" – one with all their desired amenities and may be outside of Town - instead of the one nearby.

There are 4,002 parcels in the Town of Farmington classified as some sort of residential use. Of these, 1,827 (45.7%) are not within a 0.25-mile distance of a Town Park. This standard distance is used because it generally represents about a 5-minute walk at an average pace.

It is important to appreciate, however, that older adults, disabled persons, and children generally walk at a slower pace. Additionally, some of these addresses may be proximate to a park in a straight line, but - due to suburban subdivision design that features windy roads, cull-de-sac, and vehicular priority – many residents cannot quickly or comfortably reach parks even within their own neighborhood.

Compounding this, sidewalks, bike lanes, and safe crossings are limited within the southwest corner of the Town of Farmington. These features are common in newer subdivisions but are lacking along existing corridors. This is more fully reported within the Town's Route 332 and Route 96 Sub-Area study. The Town is currently implementing the Sidewalk/Trail Connections Master Plan, a part of the Town's 2021 Comprehensive Plan which will improve the connectivity to parklands.

Figure 7 provides graphic reference of where the highest density of residential addresses that are not proximate to parks. These represent areas that may be underserved by parks, although some of these areas have private parks and recreation facilities that can satisfy some demand. But generally, even in the southwest quadrant of the Town where park density is highest, there is numerous residences with limited access to parks.

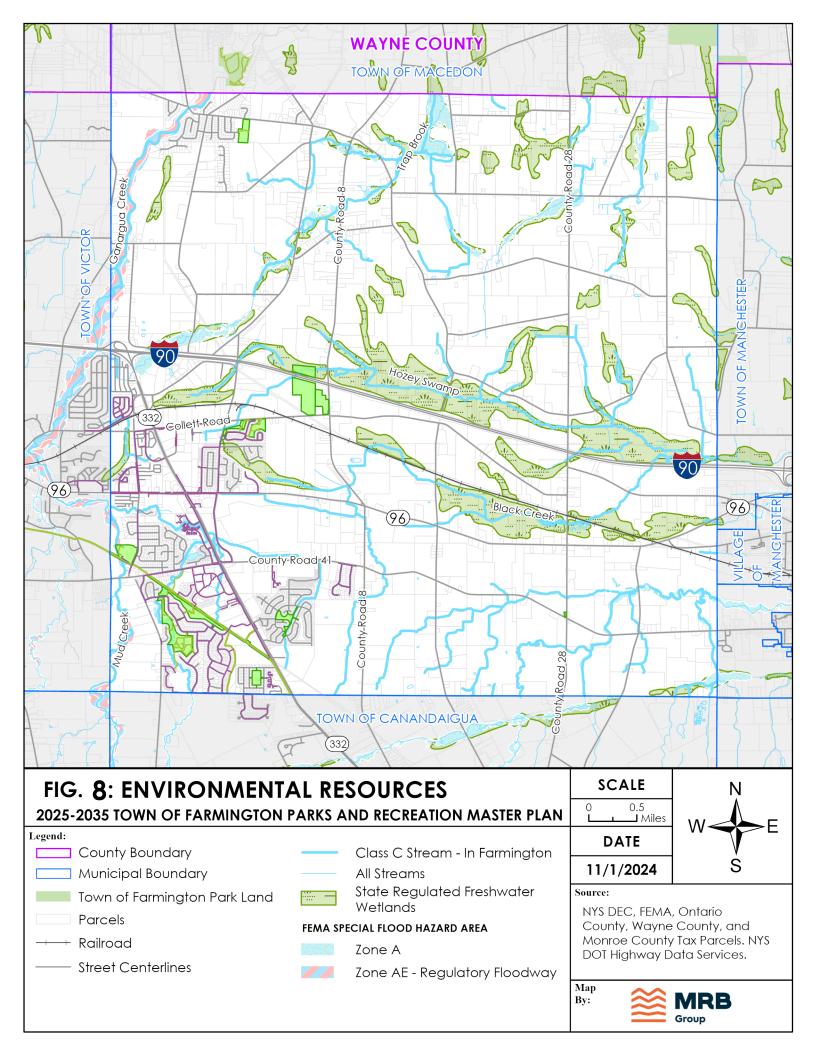


### K. ENVIRONMENTAL RESOURCES AND CONSTRAINTS

Within the Town, there are about 2,500 acres of NYS DEC regulated wetlands, and the largest wetland is around 900 acres and sits mostly just north of I-90; the Town owns a small portion of this wetland. This is the largest Freshwater Wetland in Ontario County, Hozey Swamp.

The Town also has north running streams along its western border and eastern running streams generally beginning at County Road 8. A few of the most substantial streams are Ganargua Creek, Mud Creek, Beaver Creek, Black Creek, Black Brook, Padelford Brook, and Trap Brook.

The 2017-2022 Town of Farmington Parks and Recreation Master Plan included a goal to capitalize on unique scenic assets and ravines for recreational pursuits. Due to the environmental and geologic history of the area and combined with human development such as farming, railways, and the interstate, the Town of Farmington has substantial natural resource areas which may provide opportunities to support this goal.



### L. COMMUNITY CENTER

The 2017 - 2022 Parks and Recreation Master Plan included discussion of the prospects for a Community Center. The plan suggested the Community Center could include gymnasiums, a field house, indoor swimming pools, ice skating rinks, a fitness/wellness center, senior citizens center, teen center, day care/pre-school center, parks and recreation offices, and/or a parks operations center.

Within the community parks and recreation survey conducted in spring 2024, 81% of respondents were somewhat or very supportive of the idea of constructing a community center in partnership with the Town of Victor. This survey additionally showed support for other potential indoor opportunities like a swimming pool, pickleball courts, and senior activities.

Community centers can provide great opportunities to the Town residents. While winters can be harsh or can make grass fields unplayable, indoor spaces can provide four season opportunity. Athletes looking to excel require spaces to practice their skills in controlled environments which these provide. Seniors looking for space for low impact activities like bridge, euchre, walking, pickleball, and others may find them at community centers. Teenagers looking for social activities and youth nights may find them at community



Photo: Perinton Community Center Images. Credit: From Google Maps, photos by Perinton Community Center

centers. Day care – which is increasingly costly and difficult to find – may also be hosted at a community center and could improve the local economy by freeing parents to return to full-time employment. Finally, some activities that may have an interest in smaller populations like gymnastics, martial arts, e-sports, or yoga may find affordable spaces to test out a small business and build clientele within a community center before exploring a larger commercial space.

These types of indoor park and recreation facilities are growing in number throughout the state and region. Often these are privately owned such as the Palmyra Community Center or Alex Eligh Community Center in Newark. However, they are often publicly owned and operated. Within the Rochester metro area, there are Community Centers in Chili, Henrietta, Mendon, Ontario, Penfield, Perinton, and Pittsford.

In comparison to these communities, the Town of Farmington has a lower population than all the Monroe County Towns except for Mendon, and Farmington's population is higher than the Town of Ontario. However, partnering with the Town of Victor, an idea included in the 2017 - 2022 Parks and Recreation Master Plan, would bring the combined population served by such a community center to ~30,000 residents, which would be higher than both Pittsford and Chili. Additionally, the 2024 NRPA Agency Performance Review shows that the average number of residents per Community Center is 31,569.

This partnership idea was discussed with the Town of Victor within stakeholder meetings to gauge their willingness to support such an idea. The Town of Victor was willing to explore the idea further and has on its own been pursuing opportunities for a potential community center.

The Cobblestone Arts Center on Route 332 was recently awarded \$2,000,000.00 by Tom Golisano to construct a community center, shown below. The Town should evaluate the costs and benefits of partnering to support this facility.



Image provided by Cobblestone Arts Center.

The image shows a conceptual site plan for a Community Center at 1622 State Route 332.

It is shown here as a possible, future opportunity, but not necessarily as a Town supported plan.

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#### M. BOUGHTON PARK

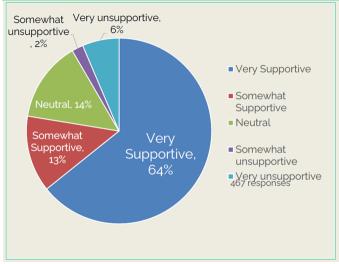
Boughton Park is located in East Bloomfield and is owned jointly by the Towns of Victor, East Bloomfield, and West Bloomfield. The park covers 330 acres with 56 acres of ponds. Access to the park is limited to residents of the three towns and guests.

The park was initially developed as a reservoir by the Village of Fairport in the 1920's but was sold in the 1980's as demand for water exceeded that which could be supplied by the ponds. The park, which has been essentially left wild except for the dams and reservoirs, provides access for fishing, launches for kayaks and canoes, over 3 miles of trails, picnic shelters and bathrooms. In the wintertime, the park provides excellent opportunities for snowshoeing and cross country skiing.

Although residents of the Town of Farmington do not currently have access to Boughton Park, there is significant interest among residents to obtain access. As part of a survey conducted for the Town of Farmington in the spring of 2024, respondents were asked their level of support for exploring a partnership arrangement to allow Farmington residents access to Boughton Park.

Access to Boughton Park could provide access to unique natural features and activities in close proximity to Town residents. For example, kayaking on small ponds like these is a comfortable activity for

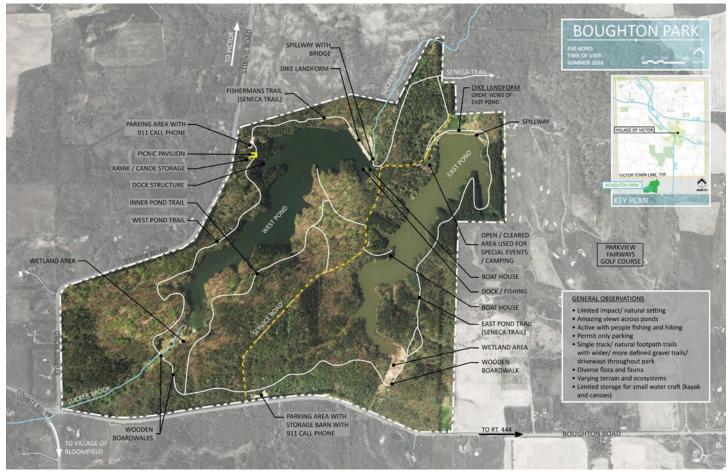
QUESTION: How supportive or unsupportive would you be for the Town of Farmington to explore a partnership arrangement that would allow Farmington residents access to Boughton Park?



Source. Town of Farmington Parks and Recreation Community Survey 2024

young and old users, as there is very little wave action. The nearest comparable options are Mendon Ponds and the Erie Canal, which do not provide the same scenic attributes. Regarding trail features, Boughton Park is fairly accessible to all users due to it's generally flat terrain and well maintained trails. As a modestly sized loop trail, it offers an enjoyable and interesting walk that does not double over the same ground. Most of Ontario County's similar wilderness trails are within the southern portion of the County and cover sharply sloping terrain. Mendon Ponds may be the most similar nearby facility.

If the Town of Farmington sought to provide access to Town residents, the existing Inter-Municipal Agreement would need to be amended. Currently the Towns of Victor, East Bloomfield, and West Bloomfield have an established cost sharing split which would then be amended to require payment from the Town of Farmington.



Boughton Park. Image from the Town of Victor Parks and Recreation Master Plan.

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#### N. 55-ACRE TOWN PARCEL

In 2019, the Town of Farmington acquired a 55-acre parcel immediately adjacent to Town Hall Park. The property spans from Collett Road across to the opposite side of I-90 where the property containing wetlands is landlocked.

The location of the land is opportune. It is centrally located in the Town with easy access from I-90. It is within ¼ mile of the proposed Lehigh Valley Trail and within ½ mile of the Hickory Rise Conservation Area. The area of wetlands, although landlocked, is a 13-acre piece of the 900acre Hozey Swamp; the largest wetland in Ontario County.

Shortly after being acquired, a group of students from Syracuse University reviewed the parcel and suggested improvements to the facility to improve the experience for families visiting the park. The proposed improvements are shown in the image to the right.

Regarding the landlocked 13-acres, the land offers very little resale value or taxable value to the Town, as it is entirely within a regulated wetland and without access. Instead of selling the land, the Town - perhaps in partnership with Ontario County - may wish to explore the strategic purchase of surrounding properties to preserve the natural environment and to provide unique outdoor recreation opportunities such as birdwatching and hunting. There may exist a partnership opportunity with Ontario County as this type of park would align with Ontario County's Park and Recreation Master Plan and the relevant New York State Plans each identified in the Planning Foundations section.



With such a substantial amount of land in a central location, this land provides a strategic opportunity to capitalize on unique assets for a growing population.

# VI. PLANNING FOUNDATIONS

The planning foundation's section highlights previously adopted local, regional, and state planning documents and identifies information, goals, or strategies within those plans that may be relevant to the 2025-2035 Parks and Recreation Master Plan. This understanding is essential as it ensures strategic alignment with these planning documents that are themselves the product of public input and official support. These prior plans and studies provide foundational insights into the opportunities and challenges that Farmington presently faces. This information also provides additional context for analysis of the existing conditions.

The Town of Farmington has expressed a desire for an action-oriented Master Plan that can be utilized to obtain funding for implementation. By building off prior planning efforts, the Town can identify partnership opportunities through county and state planning goals that can increase the Town's competitiveness in applications.

# A. DOCUMENTS REVIEWED

Relevant plans were identified whether the community adjoins or covers the Town of Farmington or whether a project of interest encouraged review. The following documents were reviewed:

• 2017-2022 Town of Farmington – Parks	<ul> <li>2021 Edition of the Town of Farmington –</li></ul>	
and Recreation Master Plan	Comprehensive Plan	
<ul> <li>2024 Ontario County – DRAFT Parks and Recreation Master Plan</li> </ul>	<ul> <li>2020-2025 New York State – Comprehensive Outdoor Recreation Plan</li> </ul>	
<ul> <li>2020 New York State – Statewide</li></ul>	<ul> <li>2010 New York State – Statewide Trails</li></ul>	
Greenway Trails Plan	Plan	
<ul> <li>2021 Genesee Transportation Council –</li></ul>	<ul> <li>2016 New York State – Open Space</li></ul>	
2045 Long Range Transportation Plan	Conservation Plan	
<ul> <li>2016 Genesee Transportation Council –</li></ul>	<ul> <li>2018 Town of Canandaigua – Parks and</li></ul>	
Regional Trails Initiative	Recreation Master Plan	
<ul> <li>2019 Town of Victor – Parks and</li></ul>	<ul> <li>2019 Town of Perinton – Parks, Open</li></ul>	
Recreation Master Plan Update	Space and Trails Master Plan Update	
<ul> <li>2017 Town of Manchester, et al. – Joint Comprehensive Plan</li> </ul>	2018 Town and Village of Victor – Route 96 Transformative Corridor Strategic Infrastructure Plan	
• 2021 Town of Farmington, et al. – State Route 332 and Route 96 Sub-Area Study		

B. 2017- 2022 TOWN OF FARMINGTON – PARKS AND RECREATION MASTER PLAN As the current plan seeks to update the 2017 - 2022 Parks and Recreation Master Plan, its recommendations are crucial. Due to the significant reliance on the 2017 plan, this section will only provide limited reference to the 2017 Plan.

The action plan for the 2017 Plan recommends that the Town acquire facilities that will meet community recreation needs including reducing dependency on school facilities. Additionally, it says the Town should emphasize updating and maintaining parks before acquiring and building new parks. The 2017 Plan also provides specific recommendations of how to improve existing facilities such as connecting and building new trail corridors, acquiring park lands for special experiences, and improvements to each existing park often focusing on ADA accessibility. Most of these actions have been addressed.

C. 2021 TOWN OF FARMINGTON – COMPREHENSIVE PLAN Major goals of the Comprehensive Plan are included within the Goals and

# 2017-2022 PARKS AND RECREATION GOALS

- **1. PROMOTE THE CREATION OF A DIVERSITY OF ACTIVE AND PASSIVE RECREATION FACILITIES WITHIN THE TOWN FOR ALL AGE GROUPS.**
- 2. CAPITALIZE ON UNIQUE SCENIC, HISTORICAL, AND CULTURAL ASSETS, AND SCENIC RAVINES, FOR RECREATIONAL AND EDUCATIONAL PURSUITS.
- **3. PROVIDE HIGH-QUALITY RECREATIONAL** LANDS, FACILITIES, AND PROGRAMS IN A FISCALLY APPROPRIATE MANNER.
- **4.** Ensure that parks and recreational offerings are responsive to the needs and desires of the community.

Objectives section. The Comprehensive Plan's overarching park goal is to "provide public utilities, facilities and services that efficiently meet present needs and anticipate future needs of residents, in accordance with the goals and objectives of this Plan."

The plan also provides numerous other actions relevant to this plan. In-filling of existing areas

where sidewalks and trail connections are missing is a priority transportation goal for the 2021 Farmington Comprehensive Plan. The Town has ambitiously pursued sidewalks, trails, and bike lane improvements recently.

The 2021 Comprehensive Plan also recommends that the Town consider the acquisition of land adjacent to the west side of the Pumpkin Hook Park. This would enable the Town to expand its recreational facilities and services at this heavily used park site.

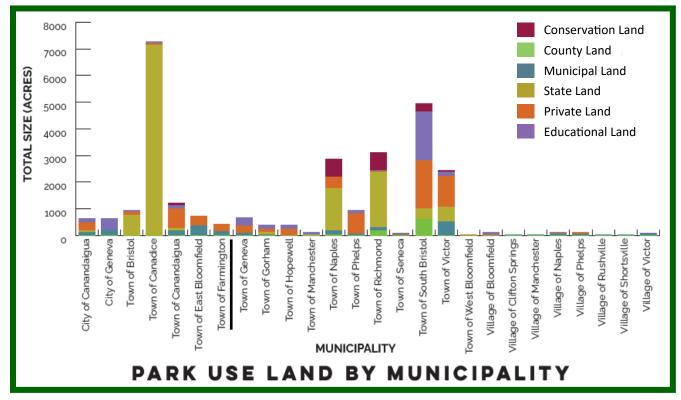
The Comprehensive Plan also provides a detailed list of historic and culturally relevant sites in the Town. These could be opportunities for educational and recreational programming to showcase the Town's history.

# D. 2024-2034 ONTARIO COUNTY – PARKS AND RECREATION MASTER PLAN (DRAFT)

Ontario County has nearly completed the process of creating a Parks and Recreation Master Plan. While the County owns and operates numerous facilities, none are within the Town of Farmington. This plan does not specifically recommend the County acquire any parkland within the Town. However, it does state that "Ontario County should consider continuing to acquire land suitable for recreation to serve future needs while it is reasonably available," and, "With the anticipated population growth, Ontario County should seek additional park lands for future development." Finally, "Lands offering unique features or opportunities for activities not otherwise available should be acquired regardless of acreage as opportunities occur. Examples include nature centers, bikeways, scenic vistas, fishing access, and a community center site."

The plan provides a breakdown of acres of park land use per each municipality. Of the 15 Towns in Ontario County, The Town of Farmington has the 5<sup>th</sup> lowest acreage of parkland despite being the most populous Town in the County. This disparity appears mostly because of fewer County and State-owned parks and not necessarily due to a lack of Town parks. The Town's 153 acres of municipal owned parks is the 5<sup>th</sup> largest among Towns in Ontario County.

The County plan is supportive of intermunicipal trail connections and recommends trails be included in developments to connect to parks. The plan further recommends the creation of a



Source. Draft Ontario County Parks and Recreation Master Plan, pg. 49.

long-range master plan for hiking, biking, and other trails to include connections to adjacent municipalities and regional trailways, linkages within the County, and recreational trails of varying degrees of difficulty. The plan recommendations state that the County should focus on development of trails that link municipalities with each other and with important destinations.

The plan recommends that the County may want to consider expanding the Office of the Aging to assist the older adult population. It further recommends that the County undertake a broad-based marketing program to raise awareness of the park system and its cultural and natural history including cross-marketing opportunities with incorporated cities, towns, villages, and parks and recreation providers.

# **ONTARIO COUNTY PARKS AND RECREATION MASTER PLAN GOALS**

- 1. Provide a quality, diversified park and open space system that supports opportunities for active and passive recreation and conserves and enhances significant environmental or historical resources and features.
- 2. Support a regional system of off-street trails and corridors that links parks, open spaces, significant environmental features, public facilities, and areas of interest.
- Incorporate features and amenities into parks that fit the local context; contribute to environmental sustainability; and are accessible, safe, and easy to maintain for the long-term.
- 4. Incorporate natural areas and unique ecological features into the park and open space system to protect threatened species, conserve significant natural resources and habitat, and retain migration corridors that are unique and important to local wildlife.

- 5. Promote, or facilitate recreation programs that serve regional needs, support community livability, connect the community with their parks, and encourage greater recreation participation in areas not fully served.
- 5. Support regional recreation coordination, forging partnerships and fostering opportunities for countywide collaboration among all major recreation providers in the provision of parks, facilities, programs, and services.
- 7. Work with regional partners to engage residents in the planning, stewardship, and programming of park and recreation resources, and provide effective community outreach and marketing to increase public awareness and support of recreation services.
- 8. Use effective and innovative funding methods to build, maintain, operate, and promote the County's park, recreation, and open space system.
- E. 2020-2025 NEW YORK STATE COMPREHENSIVE OUTDOOR RECREATION PLAN The Statewide Comprehensive Outdoor Recreation Plan (SCORP) is prepared periodically by the New York State Office of Parks, Recreation and Historic Preservation (OPRHP) to provide statewide policy direction and to fulfill the agency's recreation and preservation mandate. The SCORP serves as a status report and as an overall guidance document for recreation, resource preservation, planning, and development. The document is also used to guide the allocation of state and federal funds for recreation and open space projects.

The direction for recreation in New York State is guided by several themes which provide structure support for planning and inform administrative and legislative action. Along with these themes, the SCORP provides a number of goals and recommended actions. These may be useful for providing direction to the Town of Farmington.

# New York State – Comprehensive Outdoor Recreation Plan Themes

KEEP THE OUTDOOR RECREATION SYSTEM WELCOMING, SAFE, AFFORDABLE, AND ACCESSIBLE.

**2 IMPROVE THE VISITOR EXPERIENCE.** 

1

3

**RESTORE AND ENHANCE THE STATE OUTDOOR RECREATION SYSTEM WITH AN EMPHASIS ON CONSERVATION AND RESILIENCY.** 

**4** CELEBRATE AND TEACH HISTORY WHILE PROMOTING HISTORIC PRESERVATION EFFORTS ACROSS THE STATE.

# F. 2020 New York State – Statewide Greenway Trails Plan

This plan seeks to first identify and inventory the state's greenway trail facilities while discussing the many benefits that come with greenway trail development and usage. Additionally, the plan highlights the current trends associated with greenway trail use and identifies associated needs captured from stakeholders across the state. Most notably, the content of this plan will provide a framework to expand and cohere New York's network of greenway trails by identifying and prioritizing new connections while providing information and resources for effective future development.

GOALS	Action Items (not a complete list)	
CONNECT CHILDREN AND ADULTS WITH NATURE AND RECREATION BY IMPROVING	Update and retrofit facilities to meet the changing outdoor recreation needs of an aging populace.	
ACCESS TO OUTDOOR RECREATION OPPORTUNITIES.	Increase programming in parks for both kids and adults that encourages physical activity.	
INFORM THE PUBLIC ABOUT OUTDOOR RECREATION OPPORTUNITIES.	Improve efforts to increase awareness about educational and outdoor programming for K-12 students through the Connect Kids to Parks grant program.	
	Focus outreach to demographic segments that are less engaged and have less public access to outdoor recreation.	
ENGAGE THE PUBLIC THROUGH PROGRAMMING.	Expand environmental and cultural education, interpretation, and volunteerism throughout the State's public outdoor recreation estate.	
	Expand partnerships with colleges and universities to develop and implement environmental education and interpretation programs.	
REINVENT AND REDESIGN THE STATE'S OUTDOOR RECREATION SYSTEM.	Develop master plans, site plans, management plans, and other planning tools to facilitate the reinvention and redesign of the State outdoor recreation system.	
	Support implementation of universal access standards in rehabilitation and new construction.	
BUILD A 21ST CENTURY GREEN AND RESILIENT OUTDOOR RECREATION SYSTEM; REPAIR AND	Encourage transportation options that reduce carbon emissions including carpooling, public mass transit, cycling, and walking.	
GREEN AGING INFRASTRUCTURE AND OPEN NEW FACILITIES.	Identify and encourage the creation of recreationways, greenways and water trails in and around metropolitan areas, along major water corridors, and along railroad and utility corridors.	
EXPAND AND PROTECT NATURAL CONNECTIONS BETWEEN PARKS AND OPEN	Encourage the protection and/or acquisition of critical connectors between parks and open space acquisition of in-holdings and important properties adjacent to existing public landholdings.	
SPACE.	Ensure that the acquisition of open space resources is consistent with the recommendations identified in the NYS Open Space Conservation Plan.	
RESTORE, CONSERVE, AND PROTECT THE STATE'S BIODIVERSITY.	Preserve, connect, and enhance natural areas and ecosystems to improve biodiversity.	
	Enhance habitat connectivity and reduce habitat fragmentation.	
EXPAND HISTORIC PRESERVATION EFFORTS ACROSS THE STATE, AT THE LOCAL AND	Improve gateways to historic sites to better engage the local community and visitors.	
REGIONAL LEVEL, AND CULTIVATE PRIDE OF PLACE.	Capitalize on heritage tourism opportunities and develop new tourism-friendly products.	

The Statewide Greenway Trails Plan envisions a network of shared use paths that provide all New Yorkers and visitors, opportunities for healthy and active recreation, routes for alternative transportation, and the ability to connect to and enrich our communities and natural landscapes in urban, suburban, and rural settings.

# NY STATEWIDE GREENWAY TRAILS PLAN GOALS

- 1. Prioritize the development and expansion of greenway trails in underserved communities.
- 2. Collect and publish information to aid in the planning, development, and management of greenway trails.
- 3. Expand the state's greenway trails system to reach more New Yorkers in more areas.
- 4. Identify funding opportunities for the acquisition, planning, development, and maintenance of greenway trails.

- 5. Foster greater collaboration among agencies and stakeholders to advance greenway trails in New York.
- 6. Foster greater collaboration among agencies and stakeholders to advance greenway trails in New York.
- 7. Promote the greenway trails system as a destination for tourism, healthy recreation, and active lifestyles.
- 8. Enhance bicycle and pedestrian transportation options by connecting greenway trails and communities.

### G. 2010 New York State – Statewide Trails Plan

The purpose of this Statewide Trails Plan is to provide statewide policy direction for trail planning, development, and management. The plan provides detailed information about different types of trails, the benefits they offer, and the needs for New Yorkers. The plan is built around a framework of primary and secondary trails where primary trails are those of regional significance and secondary trails are generally shorter and locally significant.

GOALS	Objectives (not a complete list)
Cultivate Development of a Statewide Trails System	Foster the development of trail connections between natural, recreational, and cultural areas, including parks, greenways, blueways, historic sites, businesses, and neighborhoods.
	Coordinate with federal and state agencies and utility companies to ensure that transportation and utility corridors are considered for trail systems and use in their design, operation, and maintenance.
PROVIDE OPPORTUNITIES FOR ALL NEW YORKERS TO HAVE EASY ACCESS TO TRAILS.	Create and encourage the creation of new trail opportunities close to where people live.
TORRERS TO TRAILS.	Provide and improve trails and trail information for persons with disabilities. Ensure that new trails are designed for maximum accessibility.
INCREASE EDUCATION ABOUT, CULTIVATE SUPPORT FOR, AND PROMOTE THE USE OF NEW YORK STATE TRAILS AMONG THE	Encourage the use of trails to increase physical activity and combat the obesity epidemic as well as reduce the risk for many chronic diseases and some forms of cancer.
GENERAL PUBLIC.	Increase public awareness of the health, economic, social, educational, and environmental benefits of NYS's trails to strengthen support for trail development, maintenance, and use.
Advance environmental resource protection and sustainability in the	Foster the development of ecological corridors in the development of trail corridors.
DEVELOPMENT AND MANAGEMENT OF TRAILS.	Utilize the latest environmental information and construction techniques to aid in the design and management of trails.
PROMOTE COOPERATION AND COORDINATION AMONG ALL ENTITIES	Integrate trails into the state, regional, and local planning processes.
INVOLVED IN TRAIL PLANNING, DEVELOPMENT, AND MANAGEMENT.	Encourage local communities to include trails as an essential and mainstream element of infrastructure planning.
CONDUCT RESEARCH TO AID IN THE PLANNING AND MANAGEMENT OF TRAILS.	Monitor trends in trail activities through surveys, registrations, sales figures, and the experiences of other states.
TEANNING AND MANAGEMENT OF TRAILS.	Utilize GIS and GPS to gather, analyze, and disseminate trails data.
	Establish a standardized trail count protocol that can be applied to greenway trails throughout the state.
PROVIDE ADEQUATE FUNDING AND SUPPORT FOR TRAILS PROJECTS FROM VARIOUS	Encourage and support sustained federal and state funding and programs that enhance trails planning, trail acquisition, development, and maintenance.
SOURCES.	Pursue alternatives to direct funding, such as, donations of land, creation of trail easements, acquisition by private organizations (e.g. land trusts), and endowments.

### H. 2021 GTC – 2045 LONG RANGE TRANSPORTATION PLAN

The Genesee Transportation Council (GTC) is responsible for federally-funded transportation policy, planning, and investment decision making which makes their plans particularly important for the Town of Farmington to consider. A Long Range Transportation Plan (LRTP) generally focuses on traditional transportation assets like roads and transit. However, with the growing demand for trails and a greater understanding of the interdependence between land use and transportation demands, these plans have taken a more holistic consideration of transportation.

Relevant to the 2025-2035 Parks and Recreation Master Plan, the GTC LRTP recommends multiple actions to support trail development in the region – particularly through the implementation of the Regional Trails Initiative and by identifying candidate locations for shared-use paths to provide alternative transportation options. It further recommends focusing on connecting existing trail infrastructure and creating new trail connections during existing infrastructure rehabilitation projects.

# I. 2016 GTC – REGIONAL TRAILS INITIATIVE

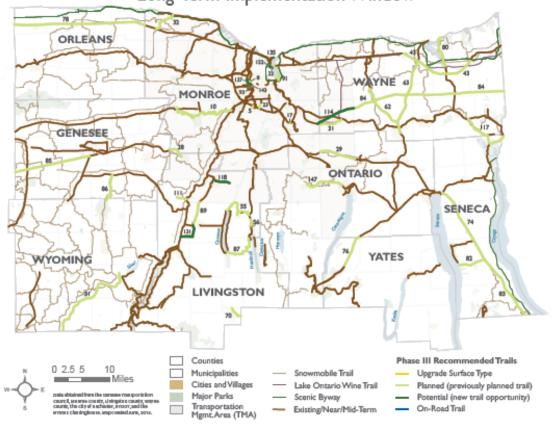
The 2016 Regional Trails Initiative (RTI) was Phase 3 of iterative plans to create and maintain a worldclass trail system within the region. Phase 3 identifies the trail system's issues, needs, and opportunities and develops a recommended regional trail system through an evaluation of proposed trail alignments.

The RTI's proposed trail network relevant to the Town of Farmington shows the Auburn Trail being connected to Downtown Canandaigua. Additionally, it recommends the creation of a "Rail-with-Trail" along the Lehigh Valley Railroad Corridor which would bisect the Town connecting the Town's of Victor to Manchester.

The RTI's evaluation of recommendations and prioritizations includes consideration of whether a trail is included in a local plan. As the RTI is likely to be updated within the near future, the Town should be sure to include desired trail corridors within the 2025-2035 Parks and Recreation Master Plan. The Town should also be ready to advocate for their inclusion during the next planning process.

REGIONAL TRAILS INITIATIVE GOALS:				
CONNECTIVITY	HEALTH	Safety	ΕQUITY	ENGAGEMENT
Develop a comprehensive, interconnected system of trails that will serve as a vital component of our region's transportation and recreation network.	Encourage active living through thoughtful trail planning and design, while considering the long term health and environmental implications of routes and design choices.	Develop a safe network that utilizes best practices and methods in trail design, development, and management.	Develop a trail system that expands low- cost transportation choices, is accessible to all users, and meets or exceeds the standards and guidance of the Americans with Disabilities Act.	Encourage open communication, cooperation, and coordination among government and nongovernment entities including landowners, trail groups, and other organizations.

Trail Project Recommendations Long-Term Implementation Window…



Source. Genesee Finger Lakes Regional Trails Initiative Phase III, 2016.

#### J. 2016 NYS – Open Space and Conservation Master Plan

The 2016 New York State Open Space and Conservation Master Plan (OSCMP) provides a broad definition of Open Space to include public or privately owned lands, forest lands, small

lots surrounded by development and even corridors for walking and biking surrounded by developed areas. The plan establishes New York's Open Space Conservation Goals.

The OSCMP identifies 4 urgent priorities and specific actions for each. Although all priorities are relevant to the Town and should be considered especially when seeking funding, priority 1, Promoting Outdoor Recreation, is most closely related to the Town of Farmington's Park and Recreation Master Plan. Promoting Outdoor Recreation is further broken into three objectives: Recreational Access for All; Connecting Our Children with Nature; and, Meeting the Open Space Needs of Our Urban Communities.

# New York's Open Space Conservation Goals

- **1. PROVIDE ACCESSIBLE, QUALITY,** outdoor recreation and open space to all New Yorkers.
- 2. IMPROVE QUALITY OF LIFE AND OVERALL HEALTH IN OUR COMMUNITIES, ESPECIALLY THOSE WITH LIMITED CURRENT ACCESS TO OPEN SPACE.
- **3.** PROTECT AND ENHANCE SCENIC, HISTORIC AND CULTURAL RESOURCES CONSIDERED TO BE VALUED PARTS OF THE COMMON HERITAGE OF OUR CITIZENS

The OSCMP provides actions to attain Recreational Access for All by focusing recreational access enhancements in areas where people live and creating outdoor recreation destinations throughout the state. There are also actions to improve the information available for recreational opportunities and several actions related to wildlife such as promoting boardwalks and bird blinds and acquiring or expanding public hunting and fishing access. The OSCMP also includes an action to ensure the availability of ADA accessible recreation opportunities throughout the State.

With regard to Connecting Our Children with Nature actions include partnerships with stewardship organizations, promoting environmental literacy and experiential environmental education, and enhancing fishing programs.

Finally, to Meet the Open Space Needs of Our Urban Communities - which the plan does detail includes more rural and suburban communities like the Town of Farmington - the OSCMP considers the aging of New York State's population as influencing the type of facilities needed. Further it continues the theme of waterfront access and expands consideration to greenways, trailways and connectivity to parks. The actions include increasing transit connectivity to open space resources and to enhance connections among park lands, workplaces and residential neighborhoods.

### K. 2019 TOWN OF VICTOR – PARKS AND RECREATION MASTER PLAN

The Town of Victor's Parks and Recreation Master Plan indicates that there is significant community support for a recreation center. One of the systemwide goals is to "Increase Connectivity within the town and with the adjacent Communities." Victor has also proposed significant expansions to its existing trail and bike route networks. These are important to the Town of Farmington because they would provide additional connections to places like Ganondagan State Historic Site, Victor's Main Street, the Erie Canal Corridor Trail, the Lehigh Valley Trail and other statewide and regional trails.

### L. 2018 TOWN OF CANANDAIGUA – PARKS AND RECREATION MASTER PLAN

Many of the recommended improvements within this plan relate to existing Town of Canandaigua Park facilities. Well known to the Town of Farmington and included in this plan is a recommendation to complete the Auburn Trail Extension to the City of Canandaigua and the Ontario Pathways Trail. The Town of Canandaigua plan does recommend studying the creation of a community center and mentions the possibility of partnering with other municipalities to see it realized.

### M. 2017 TOWN OF MANCHESTER, ET AL. – JOINT COMPREHENSIVE PLAN

The Town of Manchester and Villages of Clifton Springs, Shortsville, and Manchester contain numerous natural resources and other amenities that this Joint Comprehensive Plan establishes strategies to utilize more fully. Specifically, utilizing the Canandaigua Outlet as a large navigable waterway and a trail system which could provide a unique feature that Farmington residents may wish to enjoy.

The Joint Comprehensive Plan also sets goals to "investigate opportunities to use existing or future abandoned rail beds for hiking trails and linkages to regional recreational opportunities and trails" and "develop and implement a plan to improve awareness, use, and maintenance of the Canandaigua Outlet for recreation."

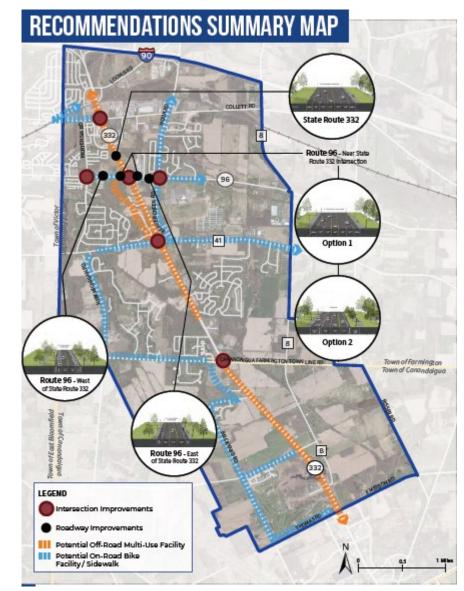
# N. 2019 TOWN OF PERINTON – PARKS, OPEN SPACE, AND TRAILS MASTER PLAN UPDATE

The Town of Perinton has an excellent park and trail system, earning a Trail Town USA designation and could provide important regional connections to the Town of Farmington. One and a half miles north of the Town of Farmington border is the Rochester, Syracuse & Electric R.S.&E Trolley trail that nearly reaches the Town of Macedon border. This trail passes through Perinton parks and ultimately connects to NYS Bike Route 5 and the Empire State Trail system. The 2019 Perinton Plan suggests making hiking and biking connections into the Finger Lakes to encourage ecotourism. The Town of Farmington could potentially provide a linkage between Perinton and the Finger Lakes while connecting to the Town of Perinton would provide Farmington residents connection to statewide and regional trail systems. This mutually beneficial opportunity may be something to explore.

# O. 2021 Town of Farmington – State Route 332 and Route 96 Sub-Area Study

This Genesee Transportation Council, Ontario County Planning, and the Towns of Canandaigua/Farmington plan focused on the Route 332 corridor from the Town of Canandaigua's Uptown to I-90 and along Route 96 in the Town of Farmington to County Road 8. As a transportation plan, its focus is primarily on the transportation system operations and the impacts of future land use development.

The plan recommends the narrowing of vehicular travel lanes on segments of Routes 332 and 96 and the inclusion of bike lanes and sidewalks along these and other routes within the study area. There are proposed intersection improvements which might include signage, bump outs, or other measures. If these improvements are completed, it would create safer routes to parks from surrounding neighborhoods and provide opportunities for safer recreational cycling throughout the Towns and this portion of the county.



# VII. IMPLEMENTATION STRATEGY

In prior sections, this plan outlined the vision for parks and recreation in the Town of Farmington that will guide decision-making over the next decade. This vision sets the stage for the action plan outlined below. The following three focus areas were identified by the steering committee throughout the planning process and reinforced though a robust public engagement process; the strategies and action items outlined in each section are intended to create a web of interlocking policies to help Farmington achieve the vision outlined in this plan. However, implementing the plan will be an incremental process that can only happen if Town officials, boards, commissions, and the general public work together to put this plan into action.

To actively implement this plan, the Town should create a Parks and Recreation Implementation Committee. The implementation committee will be a group of stakeholders responsible for the implementation of the plan to ensure it is not forgotten on a shelf but rather adopted into the daily functioning of the Town and utilized by the numerous organizations operating in Farmington.

The Implementation Committee should be made up of stakeholders that represent the diversity of Farmington, who can lend their experiences and knowledge to guide the advancement of this plan for the betterment of the community. The committee should consist of five to eight members and meet regularly to ensure the momentum of plan implementation. Additionally, the committee will coordinate with the Town Board to conduct a yearly review of the Parks and Recreation Master Plan implementation progress and establish implementation goals for the following year.

Through the planning process, the steering committee identified key objectives as it pertains to Parks and Recreation in Farmington that were then organized into strategies and actions to create the following three focus areas:

- Facilities
- Programming
- Long Range Planning

Some of these strategic action items necessarily require the coordination or partnership with nearby municipalities, Ontario County, or State agencies. In these instances, the Committee should seek to create working groups or subcommittees that include the relevant agency and are narrowly focused on a specific action.

Each focus area is presented with a list of objectives, and a matrix of strategies and action items specifically tailored to guide policy and decision-making over the next ten years. Do not think of the matrix as a checklist of to-do items, but rather a jump-start for the Town to begin developing the relationships and policies needed to realize the vision of this plan.

Farmington should look to update this plan in ten years to better understand if goals or priorities have shifted, and to update and add items to the implementation matrix to respond to new developments. The following focus areas and accompanying action plans provide the implementation framework to act on the Town of Farmington Parks and Recreation Master Plan.

### A. FACILITIES

With the current and anticipated growth of the Town, there is an emphasis on the need for Parks and Recreation facilities that meet the current and future needs of the community. The following four objectives outline the intent of the parks and recreation facilities action plan.

- Maintain and build upon existing parks, green spaces, and recreational amenities to enhance quality of life and community health.
- Promote an interconnected network of parks, trails, and open space.
- Work with local and regional partners to enhance active recreation amenities and connections in Farmington.
- Explore opportunities to expand and improve facilities where practicable to meet current and future needs of the Town.

The following action plan details each strategy and action item as they relate to the facilities focus area. The action plan includes the identification of the action item, priority level, implementation timeframe, potential planning partners, and funding opportunities.

# Parks and Recreation – Facilities

# **Objectives**

A. Maintain and build upon existing parks, greenspaces, and recreational amenities to enhance quality of life and community health.

B. Promote an interconnected network of parks, trails, and open space.

- C. Work with local and regional partners to enhance active recreation amenities and connections in Farmington.
- D. Explore opportunities to expand and improve facilities where practicable to meet current and future needs of the Town.

# Strategies and Action Items

The following implementation table details each action item to implement the facilities objectives.

#	Strategies and Action Items	Implementation Timeframe (1-3 years, 4-6 years, 7-10 years)	Planning Partners:
	Conduct a Feasibility Study to Explore Opportunities for a shared	1-3	Towns & Village
	Victor/Farmington Recreation Center		Taxana of Family atom 0 Mistan
	Develop a list of criteria that sites must meet to be developed into a shared recreation center.	1-3	Towns of Farmington & Victor & Village of Victor
1	Identify potential sites that meet the criteria outlined in the previous action item.	1-3	Towns of Farmington & Victor & Village of Victor
	Ensure the Feasibility Study examines the utilization of existing assets, as well as identifies needs assessment for improvements that provide economic impact through hosting more activities/events.	7-10	TB, P&R Board, Rec Dir
	Ensure Park improvements advance public access and incorporate green infrastructure and other hazard mitigation strategies to improve resilience.	7-10	TB, P&R Board, Rec Dir
	Identify parcels (if any) to be converted into parks, playgrounds, trail links, and/or green spaces in areas where deficits have been identified.		TB P&R Board, Rec Dir.
2	Periodically engage with the public to explore opportunities.	ongoing	TB, P&R Board, Rec Dir
	Utilize the open space index as a way of identifying potential future parkland.	ongoing	TB, P&R Board, Rec Dir
	Further explore opportunities to obtain access to Boughton Park for residents.	4-6	All Town Boards
3	Engage with the Boughton Park Commission to evaluate partnership opportunities and costs.	1-3	ТВ
	Develop a Master Plan for the 55-acre parcel adjacent to Town Hall.	1-3	
4	Explore opportunities to acquire additional, adjacent land within Hozey Swamp to create a unique natural area for trails, birdwatching, hunting, camping, or outdoor education.	Ongoing	TB, Ontario County, NYS OPRHP
5	Explore Opportunities for the development of a splash pad.	4-6	
	Explore Opportunities for the development of dog park.		
6	Identify appropriate locations in the Town for a dog park.	1-3	
	Identify potential funding sources.	1-3	
	Create more Pickle Ball Courts in the Town to meet the demand of the		
	Victor Farmington Area.		
7	Meet with local pickle ball clubs to evaluate current and future needs.	1-3	
	Explore funding opportunities.	1-3	

		Implementation Timeframe	
#	Strategies and Action Items		Planning Partners:
		(1-3 years, 4-6 years, 7-10	- -
		years)	
	Improve park facilities for people with disabilities, seniors, and families		
	with small children.		
	Look into the development of ADA playground facilities (i.e. Motion Junction in		
8	Canandaigua).	4-6	
•	Ensure changing stations and trash cans are available within all bathrooms.	-	
	Install exercise and wellness infrastructure within parks.	1-3	
	Install exercise and wellness infrastructure within parks.	1-3	
	Connect all Town parks to regional trails.		
	Explore the potential of creating a trail within the National Grid utility corridor.		
		1-3	NYSPSC, NYS OPRHP
	Ensure trail crossings on roadways are safe for all users with designs to slow		
	cars and increase visibility.	1-3	TB, Highway Dept
	Sidewalk connection between Hickory Rise and Town Hall Park.	4-6	TB, P&R Board, Rec Dir
	Create a North/South connection between Town Hall Park and Route 96.	7-10	TB, P&R Board, Rec Dir
9	Create a bike route to Pumpkin Hook Park and further to Erie Canal Trail.	7-10	TB, P&R Board, Rec Dir
	Create connecting trails from existing and new neighborhoods to trails.	4-6	TB, P&R Board, Rec Dir
	Connect Hickory Rise to Auburn Trail.	7-10	TB, P&R Board, Rec Dir
	Connect Farmbrook Park to Auburn Trail.	4-6	TB, P&R Board, Rec Dir
	Connect Town Hall Park to future LeHigh Valley Trail.	7-10	TB, P&R Board, Rec Dir
	Connect Farmington Grove Park more directly to the Auburn Trail.	7-10	TB, P&R Board, Rec Dir
	Pumpkin Hook Park		
	Create an ADA accessible walking trail around the park.	4-6	TB P&R Board T Parks
	Add more parking.	4-6	TB P&R Board T Parks
	Add cameras.	4-6	TB P&R Board T Parks
	Explore the potential for a dog park.	4-6	TB P&R Board T Parks
10	Create a safe pedestrian connection to Pumpkin Hook.	7-10	ТВ
10	Improve access from Bittersweet Dr.	4-6	TB P&R Board T Parks
	Acquire adjacent vacant land and prepare a park master plan.	4-6	TB P&R Board T Parks
	Rehab existing fields.	4-6	TB P&R Board T Parks
	Upgrade volleyball court to ADA compliance.	7-10	
	Remove baseball field, replace with multi-use field.	4-6	TB P&R Board T Parks
	Mertensia Park		
	Add clear signage for bathrooms so that the public doesn't use the reserved	1-3	Parks Dept
	lodge bathroom. Add more shade.	1.0	
		1-3	Parks Dept
	Improve the Mud Creek Trail.	4-6	TB P&R Board T Parks
	Connect the adjacent sidewalk to Route 96. Rehab existing fields.	1-3	TB P&R Board T Parks
11	Add irrigation to the soccer fields.	4-6	Parks Dept
	Add irrigation to baseball field.	1-3 7-10	Parks Dept
	Maintain the sledding hill to improve safety and experience.		TB Rec Advisory Board
	Install a 2-5 year old playground.	1-3 1-3	Parks Dept Parks Dept
	Add 20x40 pavilion.	1-3	TB Rec Advisory Board
		1-5	
12	Farmington Grove Park		
	Upgrade restrooms to ADA conformance.	1-3	TB Rec Advisory Board
	Upgrade drinking fountains to ADA conformance.	1-3	TB Rec Advisory Board
	Investigate drainage and possibly replace for athletic fields.	4-6	TB Rec Advisory Board
	Relocate volleyball court and add accessible path.	4-6	TB Rec Advisory Board
	Possible Multi-Use Field.	4-6	TB Rec Advisory Board
			, <u> </u>

		Implementation	
		Timeframe	
#	Strategies and Action Items	(1-3 years, 4-6 years, 7-10	Planning Partners:
		years)	
	Install sidewalks into the park, and add an ADA accessible walking Trail	4-6	TR Rea Advisory Reard
12	around the Park.	4-6	TB Rec Advisory Board
12	Add connection to the Auburn Trial.	4-6	TB Rec Advisory Board
	Install a new basketball court.	4-6	TB Rec Advisory Board
	Farmbrook Park		
	Add a tennis and pickleball court.	4-6	TB P&R Board T Parks
	Add full size basketball courts.	4-6	TB P&R Board T Parks
	Create an ADA accessible walking trail throughout the park.	1-3	TB Highway & Parks
	Existing but unused office space to be converted to usable space.	7-10	Parks & OC Sheriff
	Address the vandalism issue, possibly through Crime Prevention Through Environmental Design (CPTED) strategies.	1-10	Parks & OC Sheriff
13	Unlock the bathrooms.	4.0	Parks & OC Sheriff
	Add landscaping.	4-6 7-10	Parks & OC Sheriff
	Install a multiuse field.	4-6	Parks & OC Sherin Parks
	Create a Master Plan for the park.	4-6	P&R Board
	Improve accessways to park including creating connections to other parts of	4-0	F &  Board
	the Town.	4-6	Parks
		1 1	
	Beaver Creek Park		
	Lodge with ADA restrooms.	4-6	Parks Department
	Add wayfinding signage to find the park within the neighborhood.	1-3	Highway Dept
	Install a splash pad.	4-6	Parks Dept
14	Install shade and benches throughout the park.	4-6	Parks Dept
	Complete the pedestrian trail link.	1-3	Parks Dept
	Address the nuisance issue with Geese.	1-10	Parks Department
	Meeting House Park		
	Enhance picnic area.	7-10	TB P&R Advisory Board
15	Include a community pantry.	7-10	TB P&R Advisory Board
	Add a Little Free Library.	7-10	TB P&R Advisory Board
	Evaluate and possibly add a small, fenced area for dogs.	7-10	TB P&R Advisory Board
	Town Hall Park	1	
	Add an additional baseball field.	1.2	
	Add an additional basebail field. Add a mountain biking trail.	1-3 1-3	TB P&R Advisory Board TB P&R Advisory Board
	Add a mountain biking trail. Add more parking or fix parking shortage.	7-10	TB P&R Advisory Board
	Add more parking of hx parking shortage. Add a camping area.	7-10	TB P&R Advisory Board
	Add a sledding hill.	7-10	TB P&R Advisory Board
	Add a walking trail.	7-10	TB P&R Advisory Board
16	Create indoor recreation space or community equipment space in the existing		TD T GIT Advisory Doard
	barn or tear down and rebuild.	4-6	
	Possible space to rent equipment from the barn.	1-3	Parks and Rec Dept.
	Connect to Hickory Rise and other neighborhoods (e.g. Paddock Landing,		· · · ·
	Belmont Estates, etc.).	4-6	TB P&R Advisory Board
	Revisit the plan created by Syracuse University students.	1-3	TB P&R Advisory Board
	Hickory Rise Conservation Area		
	Add a sidewalk connection to the Town Hall Park.	4-6	ТВ
17	Connect to surrounding neighborhoods.	4-6	
	Create a direct connection to future LeHigh Valley Rail Trail.	7-10	
	Improve the crossing at Hook and Collett Roads.	7-10	

### B. PROGRAMMING

Communal programming is a way to build a sense of community and a feeling of belonging. By coming together, neighbors feel more connected, public spaces and facilities feel more valued, and places become special. The Parks and Recreation Department seeks to provide diverse programming that accomplishes just that. The following five objectives outline the intent of the parks and recreation programming action plan.

- Enhance cooperation and collaboration between the Villages and Town on areas and projects of joint interest.
- Communicate and collaborate with local, regional, state, and federal agencies as well as surrounding municipalities. Local organizations and school districts.
- Partner with local community groups and institutions that support the health, safety, and well-being of residents.
- Maintain clear, consistent communication with the public to ensure they are aware of events and programs.
- Increase access to social, educational, and recreational opportunities for residents of all ages and abilities.

The following action plan details each strategy and action item as they relate to the programming focus area. The action plan includes the identification of the action item, priority level, implementation timeframe, potential planning partners, and funding opportunities.

# Parks and Recreation – Programming

# **Objectives**

A. Enhance cooperation and collaboration between the nearby Villages and Towns on areas and projects of joint interest.

B. Communicate and collaborate with local, regional, state, and federal agencies as well as surrounding municipalities. Local organizations and school districts.

- C. Partner with local community groups and institutions that support the health, safety, and well-being of residents.
- D. Maintain clear, consistent communication with the public to ensure they are aware of events and programs.
- E. Increase access to social, educational, and recreational opportunities for residents of all ages and abilities.

### **Strategies and Action Items**

The following implementation table details each action item to implement the Programming Objectives.

#	Strategies and Action Items	Implementation Timeframe (1-3 years, 4-6 years, 7-10 years)	Planning Partners:
1	Explore best practices and feasibility of doing equipment rental (e.g. Kayaks, cross country skis, snowshoes, bikes) in Farmington to expand recreation opportunities.	4-6	TB P&R Board, Rec Dir.
2	Connect seniors with facilities.	1-3	Ontario County Office for the Aging, Farmington Seniors, RTS Ontario
3	Support the creation of adult sports leagues - Pickleball, Running clubs, biking clubs. Calisthenics Equipment or programming in the park	<b>4-6</b> 1-3	TB P&R Board, Rec Dir.
	Community Engagement - continue to manage and host new and existing programming throughout the Town.	Ongoing	TB P&R Board, Rec Dir.
	Host craft nights, game nights, and trips to various locations for children, seniors, and families.	1-3	TB P&R Board, Rec Dir.
	Develop community gardens and gardening clubs.	1-3	TB P&R Board, Rec Dir.
4	Host family movie nights outdoors in summer.	1-3	TB P&R Board, Rec Dir.
	Look into programming for drone flying, RC Cars, and camping.	1-3	TB P&R Board, Rec Dir.
	Host music in the Park events.	1-3	TB P&R Board, Rec Dir.
	Partner with local gyms for drop-in outdoor workout sessions in summer.	1-3	TB P&R Board, Rec Dir.
	Encourage and support the planning, acquisition, development, and maintenance of trails by volunteers.	1-3	TB P&R Board, Rec Dir., Victor Trails

# C. LONG RANGE PLANNING

The long-range focus area was identified by the steering committee as a way to capture strategies and action items that aren't geared towards a specific park, facility, or demographic, but rather are considered Townwide initiatives that are "big picture" in nature. The following four objectives outline the intent of the parks and recreation long range planning action plan.

- Coordinate with outside agencies and stakeholders that have an interest in local Parks and recreation initiatives.
- Increase the public visibility of the Farmington Parks and Recreation Department.
- Expand the capacity of the Parks and Recreation Department to increase programming, community engagement, and facilities planning.
- Create opportunities by providing diverse programs, leading facilities, and access to active and passive recreation throughout the Town.

The following action plan details each strategy and action item as they relate to the long-range planning focus area. The action plan includes the identification of the action item, priority level, implementation timeframe, potential planning partners, and funding opportunities.

# Parks and Recreation – Long Range Planning

# **Objectives**

A. Coordinate with outside agencies and stakeholders that have an interest in local Parks and recreation initiatives.

B. Increase the public visibility of the Farmington Parks and Recreation Department.

C. Expand the capacity of the Parks and Recreation Department to increase programmatic offering, community engagement, and facilities planning.

D. Create opportunity by providing diverse programs, leading facilities, and access to active and passive recreation throughout the Town.

# **Strategies and Action Items**

The following implementation table details each action item to implement the Long Range Planning objectives.

#	Strategies and Action Items	Implementation Timeframe (1-3 years, 4-6 years, 7-10 years)	Planning Partners:
	Coordinate with Ontario County Planning, GTC, GFLRPC and other central/western NY tourism partners to enhance active recreation tourism in the Town.		
1	Enhance bike infrastructure throughout the Town to encourage active transportation and recreation.	4-6	NYS DOT, OC DPW, GTC
	Actively participate in the update to the Regional Trails Initiative and advocate for Farmington Trails.	1-3	GTC
	Develop a wayfinding study that incorporates active recreation and destination signage.	7-10	GTC
	Increases Communication with the Community		
	Improve Communication with the Community Create and use social media (Meetup, Facebook, Instagram, TikTok) exclusive to parks and rec department to promote programs and facilities.	Ongoing	TB P&R Board, Rec Dir.
	Publicize the trails within the Town and the unique scenic, historic, and cultural assets of the Town that are accessible to the public.	1-3	TB P&R Board, Rec Dir.
2	Promote the Parks and Recreation Department, the Town's parks and facilities, and its recreational programs.	Ongoing	TB P&R Board, Rec Dir.
	Develop the Parks and Recreation site on the Town's community website to provide information on Town parks and programs, schedules, and, as capabilities permit, registrations and payments for programs.	1-3	TB P&R Board, Rec Dir.
	Improve the Town website to better disseminate information.	1-3	
3	Increase capacity of the parks and recreation department. Hire a full-time parks and recreation director - possibly shared with neighboring municipality (Victor/Canandaigua).	1-3	Adjacent Municipalities
	Create opportunities for active and passive recreation facilities within the Town for all ages.		
	Continue to require, where appropriate, at least 10% of a proposed subdivision site to be reserved for parks, playgrounds, or other open space.	Ongoing	Town Planning Board
4	During site planning, reserve land within new neighborhoods for pocket parks.	Ongoing	Town Planning Board
	Acquire and develop a system of Town recreational facilities that includes parks for active recreation, parks for special experiences, and a network of trails.	7-10	
	Encourage private construction and maintenance of recreational facilities available to Town residents.	1-3	

#	Strategies and Action Items	Implementation Timeframe (1-3 years, 4-6 years, 7-10 years)	Planning Partners:
	Partner with private, non-profit, volunteer, and other organizations to provide public access to significant natural, scenic, and historic sites.	4-6	Ontario County Historical Society
	Develop trails that serve as park-to-park and residential area-to-park linkages and install trail and park signage throughout Town for ease of wayfinding.	7-10	GTC
4	Create a trail system that connects the Auburn Trail north to the Empire State Trail.	7-10	GTC, NYS OPRHP
	Preserve significant open spaces within the Town in addition to park land for environmental and aesthetic values.	4-6	NYS OPRHP, Ontario County
	Explore opportunities to utilize abandoned rail beds and utility corridors for trails.	4-6	GTC, NYS OPRHP
	Capitalize on unique scenic, historical, and cultural assets, and scenic ravines, for recreational and education pursuits.		
	Acquire lands or rights thereto for the purpose of preserving open space and enhancing environmental, aesthetic, and cultural values - in addition to park land.	4-6	NYS OPRHP, Ontario County
	Encourage new development that will preserve desirable woodlands, ravines, and vistas.	Ongoing	Town Conservation Advisory Council
	Provide access and trails on significant lands where appropriate.	Ongoing	Town Planning Board
	Create buffers along stream corridors that will protect stream channels, enable trails and linkages, and provide water access for fishing and other compatible activities.	1-3	NYS DEC, Town Planning Board
5	Cooperate with neighboring towns and other agencies to expand inter- municipal and regional trailways, particularly along waterways and historical routes.	1-3	NYS OPRHP, Ontario County, Adjacent Municipalities
	Create educational materials and programming to provide informative and recreational activities for students and adults.	4-6	NYS OPRHP, Ontario County, Adjacent Municipalities
	Provide interpretive signage at sites to showcase the Town's history.	4-6	NYS OPRHP
	Provide signage to identify Revolutionary War heroes at the Cemetery at Hathaway's Corners.		
	Attract tourism as an economic benefit to the Town through the promotion of recreational opportunities unique to Farmington.	7-10	Finger Lakes Tourism Alliance, Ontario County Chamber of Commerce
	Provide high-quality recreational lands, facilities, and programs in a		
	fiscally appropriate manner. Prepare master development plans for the development of each park property with priorities, potential phasing, and cost estimates to maximize efficiency and cost effectiveness of development, to enable long term capital planning, to serve as basis for applications for grants in aid, and to take advantage of unique opportunities as they occur.	7-10	TB P&R Board, Rec Dir.
6	Provide adequate resources to enable a high quality of maintenance and operation of parks and recreational facilities that will extend useful life, maintain safety and accessibility standards, justify appropriate fees and charges, and enhance the value of the recreational experience.	Ongoing	
	Continue to participate in inter-municipal agreements for provision of lands, facilities, and programs where costs may be shared for mutual benefit.	Ongoing	Adjacent Municipalities
	Aggressively pursue state, federal, and other sources of financial assistance for land acquisition and development and for certain programs.	Ongoing	
	Do not accept park land on behalf of the Town which does not satisfy the goals, objectives, and criteria of the Parks and Recreation Master Plan.	Ongoing	

#	Strategies and Action Items	Implementation Timeframe (1-3 years, 4-6 years, 7-10 years)	Planning Partners:
	Continue to impose fees in lieu of land on new residential development unless a particularly favorable situation occurs to justify acceptance of land.	Ongoing	
6	Annually review the amount of the fees on new residences and adjust to reflect costs of providing recreational lands and facilities.	Ongoing	
U	Implement a comprehensive system of fees for programs and charges for use of facilities that will generate revenues to offset operating costs.	1-3	
	Prioritize flexible spaces that can be programed for multiple uses.	4-6	TB P&R Board, Rec Dir.
	Ensure that parks and recreational offerings are responsive to the needs and desires of the community.		
	Periodically update this Master Plan, ideally no later than 10 years.	7-10	TB P&R Board, Rec Dir.
	Inform the public and seek public input periodically and during specific planning processes.	4-6	TB P&R Board, Rec Dir.
	Expand facility offerings to modern sports interests including E-Sports, pickleball, and others.	1-3	TB P&R Board, Rec Dir.
7	Continue a strong Recreation Advisory Board with broad-based community representation.	Ongoing	
	Maintain strong working relations with the sports leagues and other organizations which provide recreational services within the community.	Ongoing	TB P&R Board, Rec Dir.
	Provide lands, facilities, and programs to accommodate persons of differing abilities, including those with disabilities.	1-3	
	Ensure activities are broadly available throughout the Town.	4-6	TB P&R Board, Rec Dir.

# VII. FUNDING AND OPERATIONS

The Town's ability to accomplish these ambitious projects will require the appropriate identification and utilization of funding programs and the coordination with the Town's other capacities such as subdivision review and rezonings. These programs should be leveraged with general fund obligations, private funding, and in-kind contributions to leverage available resources to the greatest degree. The programs included here are not exhaustive. Additionally the Town should be aware that program availability, criteria, and funding amounts change regularly. The Town should regularly engage with grant writing professionals while planning for future years to understand what programs may be available to assist and how best to secure funding.

Beyond the funding sources shown below, the Town has access to local funds to utilize as the sole funding source or as a match. The Town of Farmington maintains a Parks and Recreation Trust Fund enabled by Section 277 of the New York State Town Law which provides that a town may, "prior to approval by the planning board of plats, require developers to reserve land suitable for parks, playgrounds, or other recreational purposes or, in lieu thereof, to pay money to the Town to be held in a trust fund for the purchase of land for recreational or park purposes, construction of recreational facilities, or maintenance of existing recreational facilities." The annual fee schedule which establishes a set fee for new development to pay into the Parks and Recreation Trust Fund should be updated annually to keep pace with inflation and the strategic actions identified in this plan.

The recommendations of this Master Plan should be used as documentation of the appropriateness of accepting specific parcels of land. Additionally, the Site Plan approval and Incentive Zoning process must utilize this Master Plan in the course of their reviews. Unless a proposed parcel is specifically desired by the Town for a stated recreational purpose, the Town should accept payment of fees for the trust fund to acquire and develop park land as proposed in the Master Plan.

Revenues from fees for participating in programs and charges for the use of facilities should be important segments of the budget for parks and recreation. The extent to which programs and facilities are financed through fees and charges is a philosophical decision to be made by each community. The parks and facilities are community assets and fees should generally not exclude residents from enjoying or accessing parts of their community.

### American Trails Capacity and Legacy Programs

American Trails, a nationwide coalition of trails organizations, agencies, and individuals with the mission of improving, protecting, and raising awareness of America's trail infrastructure, offers several grant programs related to trails. The Trails Capacity Program targets funding toward supporting small local trail projects that engage the community and connect trail assets to a broader spectrum of users. The Legacy Trails Program enables project partners to complete trails projects on lands managed by the USDA Forest Service, which improve watershed health, restore aquatic organism passages, preserve access, and decommission unauthorized and previously closed trails.

- Project Applicability: Trails Master Plan.
- Agency: American Trails (private).
- **Funding:** Between \$5,000 and \$10,000 for Capacity; between \$5,000 and \$20,000 for small projects and up to \$100,000 for large projects.
- **Match:** No match required for Capacity (although is preferred); 20% match for Legacy (in-kind allowed).
- Eligibility Conditions: Capacity open to land managers, stewardship organizations, and other members of the trail research, education, and stewardship community; Legacy open to nonprofits and non-federal agencies.
- Application Availability: Generally releases in fall and due a month after release.
- Website: <u>https://www.americantrails.org/the-trail-fund</u>

# EMPIRE STATE DEVELOPMENT – I LOVE NY TOURISM MATCHING FUNDS

Empire State Development offers Tourism Promotion Agencies (TPAs) funding to market their destination in order to increase the number of visitors and the level of spending across New York State. Projects applicable to this program can include marketing initiatives that target consumer and business travelers from 50+ miles and/or overnight visitation and research-based programs based on identifiable marketing needs. Projects should align with New York State marketing strategies and I LOVE NEW YORK branding, with emphasis on participation in established regional programs and cross-county promotions.

- **Project Applicability:** Tourism Infrastructure Development; Trails Master Plan.
- Agency: Empire State Development.
- Funding: Dependent on yearly allocation.
- Match: 1:1 match required.
- Eligibility Conditions: Open to Tourism Promotion Agencies (TPAs), which are organizations or agencies designated by resolution of the county legislature or other governing body as authorized to apply for and receive Tourism Matching Funds.
- Application Availability: Generally releases in October; application due in December.
- Website: https://esd.ny.gov/tourism-matching-funds-program

## NYS Environmental Protection Fund Grants Program for Parks,

### PRESERVATION, AND HERITAGE

The New York State Office of Parks, Recreation, and Historic Preservation (OPRHP) offers this grant program for the acquisition, planning, development, and improvement of parks, historic properties, and heritage areas located within the physical boundaries of the State of New York.

- Project Applicability: Trails Master Plan; Enhance Public Beach Access.
- Agency: NYS Office of Parks, Recreation, and Historic Preservation (OPRHP).
- **Funding:** Maximum award \$675,000.
- Match: 50% applicant match; 25% in certain high-poverty areas.
- Eligibility Conditions: Municipalities, public benefit corporations, and nonprofits can apply; applicant must either have ownership interest in the property or documentation of owner's permission to develop.
- **Application Availability:** Releases with Consolidated Funding Application package in early May of each year; applications due in late July.
- Website: parks.ny.gov/grants/

# Parks & Trails New York / NYS Office of Parks, Recreation and Historic Preservation – Park and Trail Partnership Grants

This program, administered by Parks & Trails New York in partnership with the NYS Office of Parks, Recreation and Historic Preservation (OPRHP), supports a wide array of partner efforts, from raising private funds for capital projects and performing maintenance and beautification tasks to providing innovative educational programming and hosting special events. Four types of grants are available: Stewardship and Public Access Grants, Capacity and Organizational Effectiveness Grants; Professional Development Grants; and Step-Up Grants.

- Project Applicability: Trails Master Plan; Enhance Public Beach Access.
- **Agency:** Parks & Trails New York in partnership with the NY Office of Parks, Recreation and Historic Preservation (OPRHP).
- Funding: Up to \$300,000 for Stewardship and Public Access; up to \$200,000 for Capacity and Organizational Effectiveness; up to \$150,000 for Professional Development; up to \$20,000 for Step-Up.
- **Match:** 10% applicant match for Stewardship and Public Access; 10% applicant match for Capacity and Organizational Effectiveness; 20% applicant match for Professional Development; \$500 applicant match for Step-Up.
- Eligibility Conditions: Must be a 501(c)(3) charity with, as part of its mission and activities, the support of an OPRHP or DEC facility.
- Application Availability: Releases in May; due in August.
- Website: www.ptny.org/our-work/support/park-trail-partnership-program

# U.S. Environmental Protection Agency – Recreation Economy for Rural Communities

Recognizing that outdoor recreation is a large and growing sector of the economy nationwide, the Recreation Economy for Rural Communities (RERC) program was formed in 2019 to provide planning assistance to small towns and rural communities to help them boost their outdoor recreation economy and revitalize their main streets. A planning team helps communities bring together local residents and other stakeholders to decide on strategies and an action plan to grow the local outdoor recreation economy. The planning assistance process takes place over 8 to 12 months, with a focal point being a facilitated community workshop.

- Project Applicability: Trails Master Plan; Enhance Public Beach Access.
- Agency: U.S. Environmental Protection Agency.
- Funding: No direct funds; planning assistance.
- Match: N/A.
- Eligibility Conditions: Small towns and rural communities; economically disadvantaged communities, Northern Border Regional Commission communities.
- **Application Availability:** Annual with applications due in fall (October 16, 2024) for projects taking place subsequent year.
- Website: www.epa.gov/smartgrowth/recreation-economy-rural-communities

# GENESEE TRANSPORTATION COUNCIL - TRANSPORTATION IMPROVEMENT PROGRAM (TIP)

The Genesee Transportation Council (GTC) is the Metropolitan Planning Organization representing the nine county Genesee Finger Lakes Region with the primary focus area being the Rochester Metropolitan Planning Area which includes the Town of Farmington. The TIP identifies the timing and funding of all highway, bridge, transit, bicycle, pedestrian, and other surface transportation projects scheduled for implementation over a minimum of four years that use federal transportation funds. The TIP programs all federal transportation funds including, but not limited to, Transportation Alternatives Program (TAP), Congestion Mitigation & Air Quality (CMAQ), Highway Safety Improvement Program, and others that may be applicable to the Town's identified action items. Any county, city, town, or village in the seven-county TIP area as well as NYSDOT, the New York State Thruway Authority, and the Rochester Genesee Regional Transportation Authority (RGRTA) can submit project proposals for the TIP.

- Project Applicability: Trails Master Plan; Enhance Public Beach Access.
- Agency: Genesee Transportation Council.
- Funding: Amount of Funding Depends on Program.
- Match: Usually 20%.
- Eligibility Conditions: Depends on funding program.
- **Application Availability:** Current deadline is December 20, 2024. Next call for projects not until late 2028 or early 2029.
- Website: <u>www.gtcmpo.org/TIP</u>

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#### APPENDIX A A. Public Survey

Town of Farmington, New York March 11, 2024

## Survey Results Parks and Recreation Community Survey 2024



www.townoffarmingtonny.com/

## Introduction

In February 2024, the Town of Farmington distributed a community survey about parks and recreation. The purpose of the survey (*Town of Farmington Parks and Recreation Community Survey*) was to understand the range of community experiences, preferences, and priorities for parks and recreational opportunities in Farmington, NY.

This report summarizes the results of the survey.

The Town's Parks and Recreation Master Plan Committee will use the input received through the survey when updating the Parks and Recreation Master Plan this year (2024).

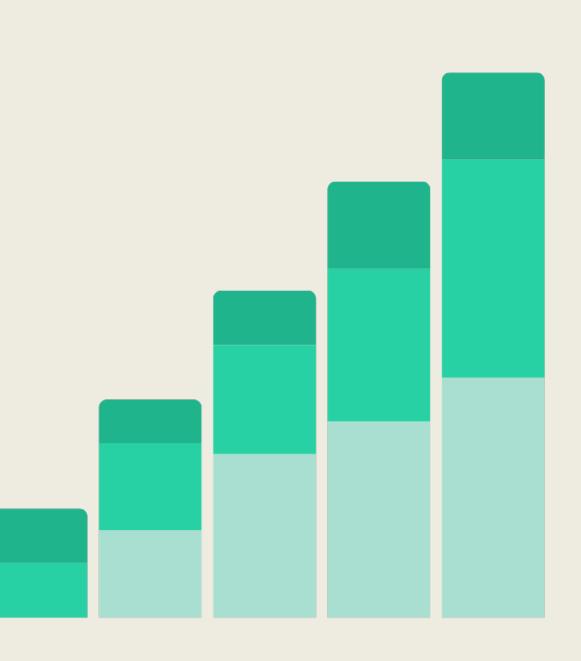
www.townoffarmingtonny.com/



## About the survey

Key features of the survey included:

- ✓ Opt-in survey
- ✓ Offered online via Google Forms
- ✓ Open to anyone
- ✓ Promoted via social media and the Town's newsletter.
- ✓ Open from February 5 to March 2, 2024

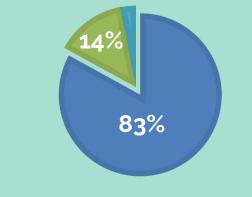


## Who responded?

474 responses 83%

Farmington Residents

FarmingtonVictorOther



☑ 42

Median age of respondents

Have children under 18

Average household size

# Overview of survey results

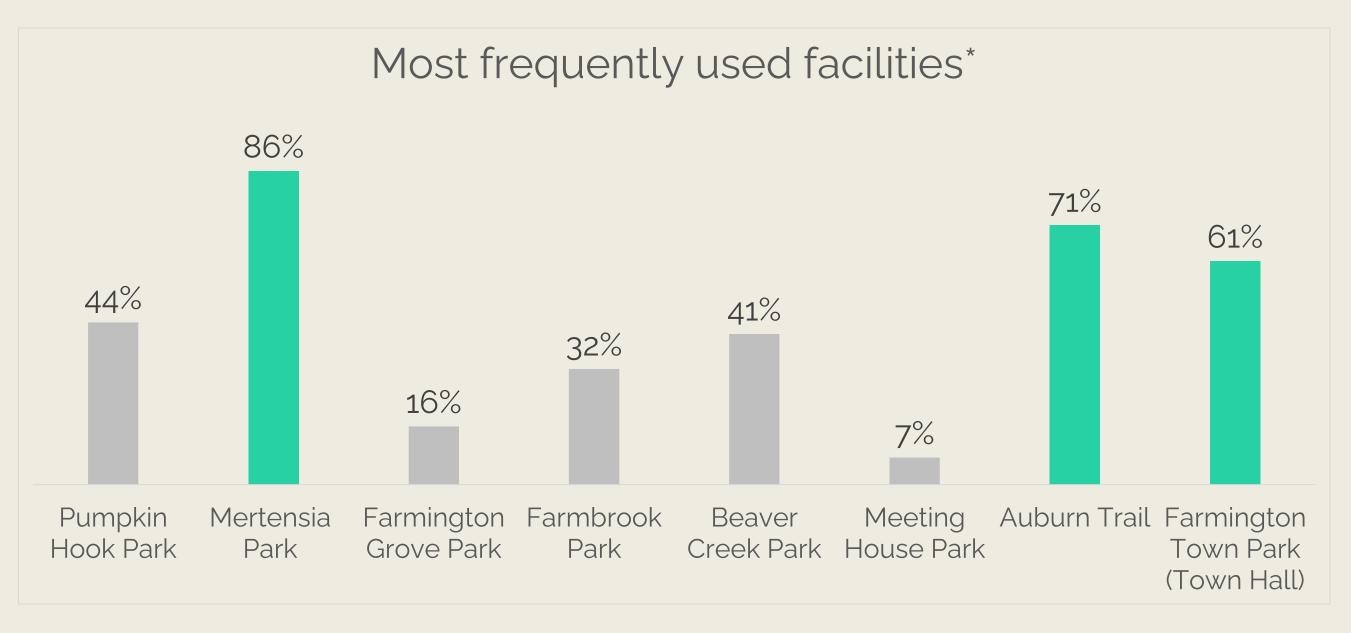
The following sections of this report include a summary of key findings from the survey.

Some questions in the survey were multiple choice, while others were open-ended. This report includes a summary of issues, opportunities, and ideas expressed by community members. A full list of all comments received in the survey is included in Appendix A.



## Facility use

Question: How often have you or any members of your household visited the following Town of Farmington facilities in the last 12 months?

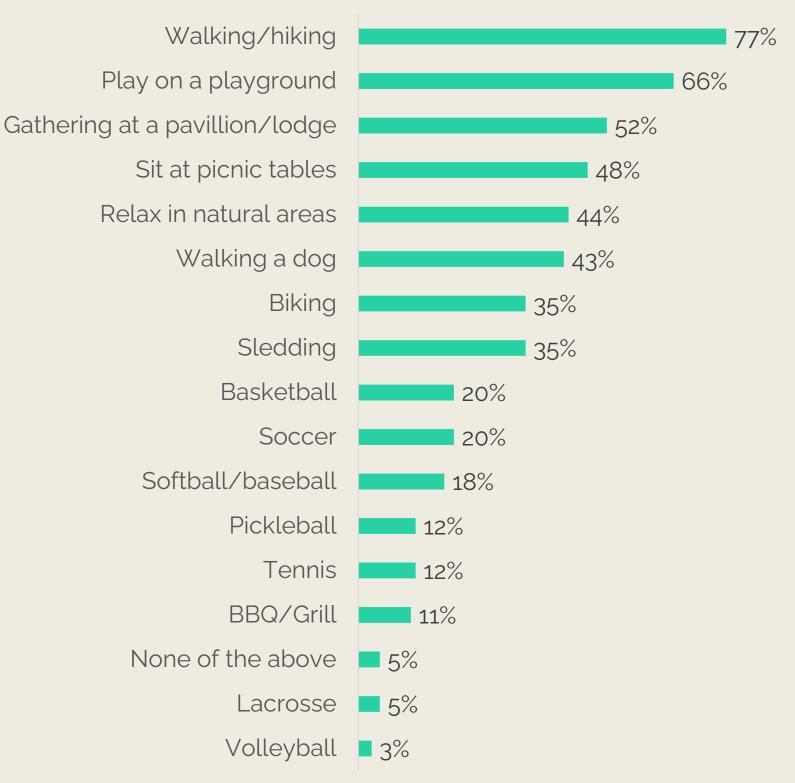


\*respondents who selected "a few times per month" or "a few times per year."

### Popular activities at Farmington parks

Question: Please check all of the activities you have participated in over the last 12 months at ANY Town of Farmington parks and trail facilities.

## Type of participation in the last 12 months





Respondents were offered the opportunity to write in activities they have participated in that were not on the multiple choice list.

#### "Snowshoeing."

"Little Free Pantry"

"Pokemon"

"Working Out"

"Take Family Photos"

"Summer Rec."

"Kiwanis events"

"Fishing"

"Little Free Library"

## Participation in sports leagues

Question: Does anyone in your household participate in sports leagues that use fields in Farmington parks? 710/0 None

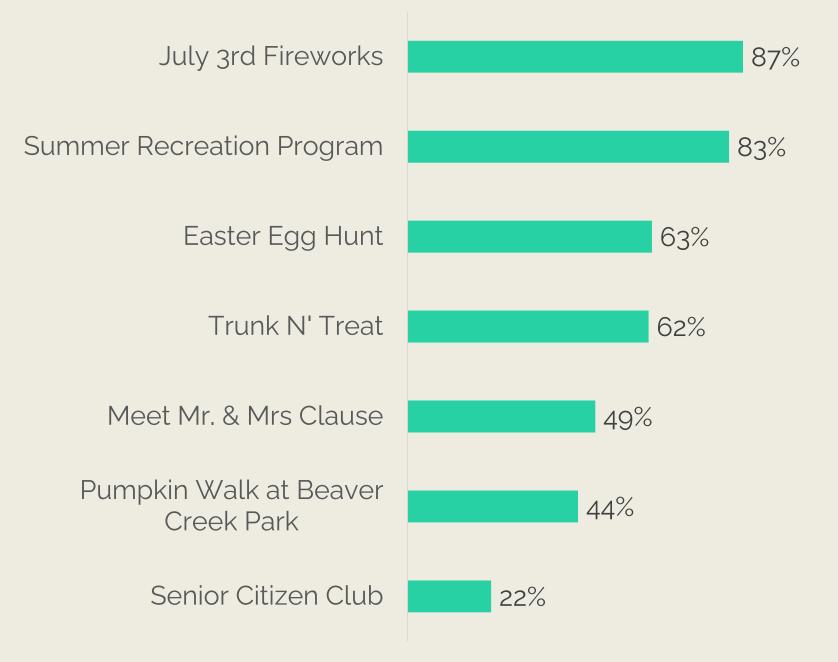
17% 18% Soccer Baseball/softball

> 02% Lacrosse

# Awareness of recreation programs

Question: Are you familiar with the following recreation programs offered by the Town of Farmington?

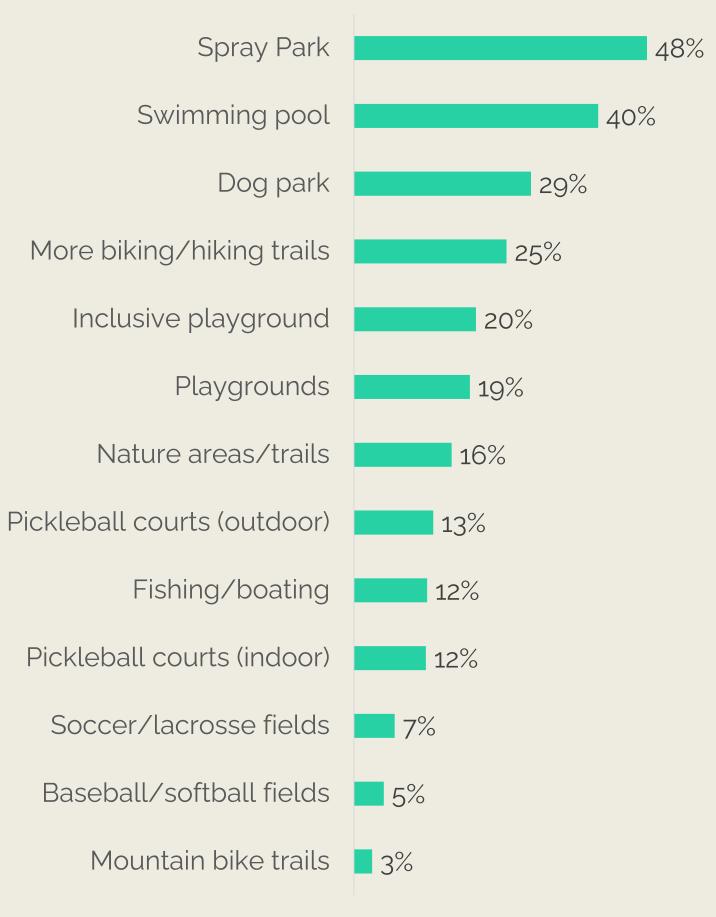
### Percent who said they are familiar with each program



Future parks and recreation needs\*

## Future parks and recreation needs

Question: Over the next ten years, what will be the Town of Farmington's biggest parks and recreation needs? PICK THREE.



\* Respondents were asked to pick their top three

## Write-in answers: Future needs...

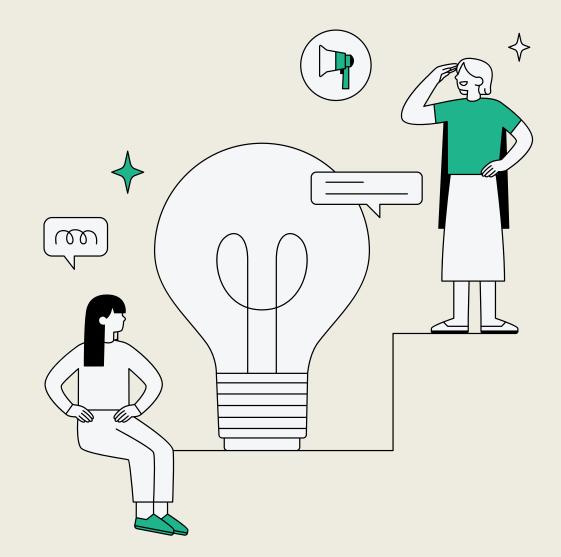
Respondents were offered the opportunity to write in their answers about future needs that were not on the multiple choice list.

"Calisthenics equipment." "Indoor/outdoor ice rink." "Basketball "More running trails." courts." "Accessible park trails." "Ponds for canoeing & kayaking." "Sidewalks" "More weeks "Community swap shop." of summer."

## Special Topics

The following sections address four special topics:

- 1. Recreation for Seniors
- 2. Recently Acquired Town Land
- 3. Boughton Park
- 4. Community Center



## **Recreation for seniors**

Respondents provided open-ended responses to this question. Responses revolved around enhancing accessibility, providing diverse and engaging activities, improving communication channels, and fostering a sense of community and well-being among seniors in Farmington.



#### Communication

• Provide more information about recreational offerings for seniors – via newsletters, mail, and social media.



#### Facilities and amenities

- Provide benches along trails, paved walking surfaces would help seniors
- Organize activities, such as book clubs, card game nights, and exercise classes



#### Senior-Friendly Activities

• Offer indoor and outdoor activities: walking, tai chi, pickleball, shuffleboard, cornhole, and bocce Question: How could the Town of Farmington improve recreational offerings for Seniors (people 55+)? (openended)



#### Health and wellness

- Host wellness activities targeted to seniors, such as chair yoga/ aerobics, low-intensity exercises
- Offer educational presentations on wellness, Medicare and mobility.



#### Accessibility & Transportation

- Make sure park side walks are wellmaintained and wheel-chair friendly
- Explore transportation services to facilitate participation for seniors with mobility or transportation issues.



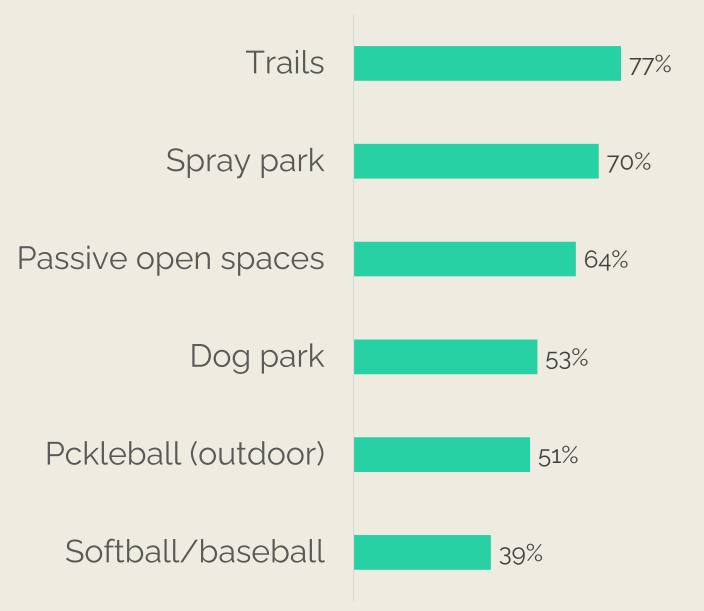
#### Community Engagement

- Organize outings, craft nights, game nights, and organized trips to various locations.
- Foster intergenerational connections through joint activities and events

## Use of recently acquired lands

The Town of Farmington recently acquired 50 acres of vacant land next to Town Hall. The site has many natural features and the Town is exploring future recreational uses at this site.

Question: How supportive or unsupportive would you be of the following potential recreational uses at this site? Respondents who said they were very supportive or somewhat supportive of the following uses at the Town Hall site



## Write-in answers: Use of recently acquired lands...

Question: Are there any other parks/recreation uses or activities you would like the Town to consider in its future planning for this 50-acre site?



#### Indoor & outdoor recreational facilities

- Recreation center w. indoor amenities (track, fitness center)
- Outdoor skating/ hockey rink
- Pickleball/ basketball courts
- Dog park & bike trails



#### Nature & green Space

- Gardens, flower beds
- Space for environmental education
- Interpretive signs for wildlife and plants



#### Playgrounds & family-friendly spaces

- Inclusive and accessible equipment
- Natural play areas
- Picnic areas
- Areas for younger children (1-4)



#### Community gathering space

- Pavilions/ lodge and event spaces
- Space for concerts, food trucks, movie nights

#### <u>...</u>

#### Water-based activities

- Community pool, splash pad,
- Pond for fishing and kayaking

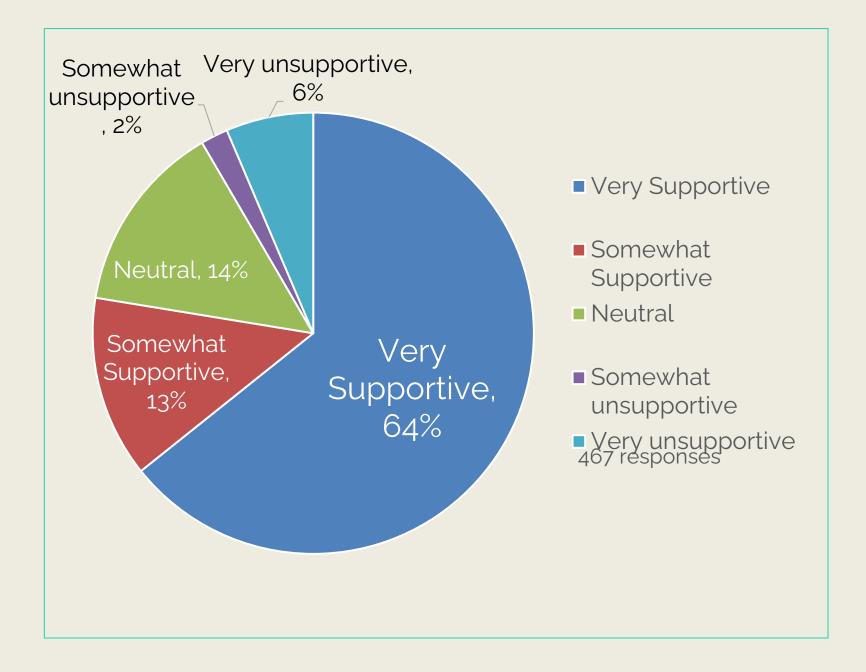
#### X

#### Miscellaneous

- Zip line
- Drone flying area
- Archery fields
- Camping areas

## Access to Boughton Park

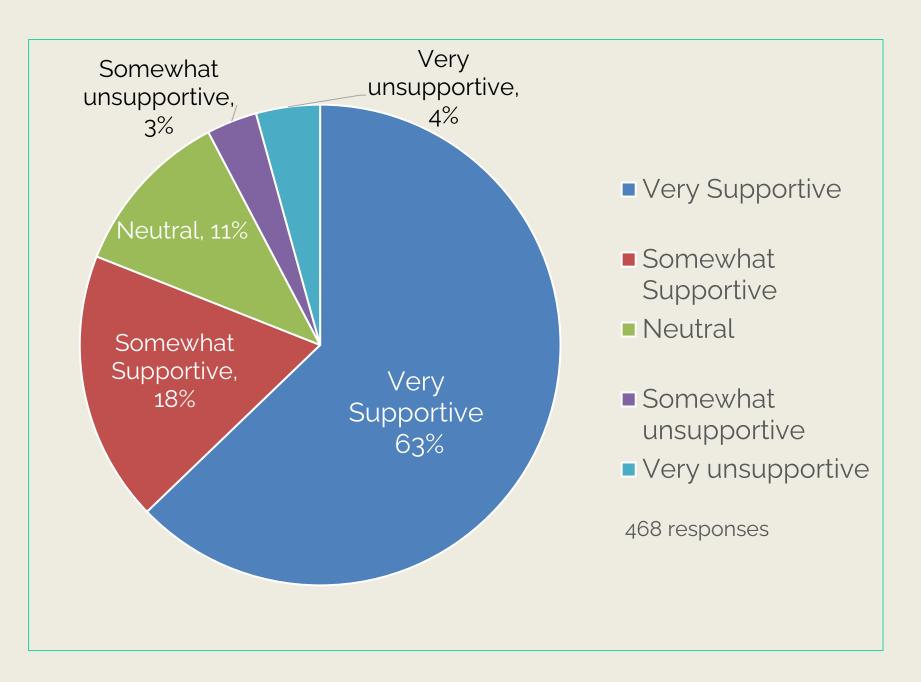
**Question:** How supportive or unsupportive would you be for the Town of Farmington to explore a partnership arrangement that would allow Farmington residents access to Boughton Park?



When filtered for Farmington residents only, the percent of respondents who selected "somewhat supportive" or "very supportive" was 80%.

## Community Recreation Center

**Question:** How supportive or unsupportive would you be of the Town of Farmington exploring a partnership with the Town of Victor to construct a community center that would be shared by residents of both towns?



The survey noted that the Town of Farmington would like to gauge interest in this idea only and has not formally entered into discussions with the Town of Victor, nor identified locations or designs for a potential community recreation center.

When filtered for Farmington residents only, the percent of respondents who selected "somewhat supportive" or "very supportive" was 79%.

# Additional feedback on a potential community center

While there is support for the concept of a community recreation center, there are also various considerations and questions about the potential scope, cost, location, and accessibility.

## 01.

Some expressed enthusiasm for the idea, highlighting ideas like a pool, gymnasium, and indoor playground for kids. Others voice concerns about potential costs, tax burdens, and fairness in access and pricing for Farmington residents.



Some expressed the sentiment that Farmington should have its own center rather than sharing with Victor, while some see the benefits of collaboration between the towns. 03.

Multiple respondents suggested modeling the center after successful facilities like the Perinton Rec Center, ensuring access and providing affordable fitness classes for residents of all ages.

## Key themes: General suggestions

**Question:** In general, what could the Town of Farmington do to improve your experience of Town park facilities **1. Infrastructure Improvements:** This includes adding more parking spaces, upgrading facilities like bathrooms and playgrounds, installing amenities such as electric car charging stations and covered pavilions, and ensuring adequate lighting and signage for safety.

**2. Enhanced Safety & Security:** Addressing concerns about safety, particularly at night, through measures like locking park gates, increasing law enforcement presence, and installing security cameras to deter vandalism and illicit activities.

**3. Awareness & Promotion:** Increase awareness of park locations and amenities among residents through better communication channels, advertising events and programs, and soliciting feedback from the community for improvements.

**4. Inclusive Recreation:** Offer a diverse range of recreational activities for people of all ages and abilities, including seniors, teens, and families, and ensuring that facilities are accessible and inclusive for everyone.

**5. Environmental Conservation:** Preserve natural habitats, promote environmental stewardship, and use sustainable practices like maintaining green spaces, native plantings, and organizing community clean-up events.

**6. Collaboration & Partnerships:** Working with neighboring communities, organizations, and businesses to share resources, expand recreational offerings, and develop innovative programs that benefit the entire community.

**7. Maintenance & Upkeep:** Promptly addressing maintenance issues, keeping parks clean and well-maintained, ensuring trails are accessible year-round, and providing amenities like benches, picnic tables, and garbage cans.

**8. Specialized Amenities:** Consider specialized amenities like dog parks, splash pads, indoor recreation facilities, and unique features that distinguish Farmington's parks from neighboring areas.



"I have heard how spectacular the Bluebells in Mertensia park are around Mothers day, but I have had difficulty finding them, and finding out more about them through the Farmington Park pages."

"Allow parks to be reserved a year in advance, rather than at the first of the year."

"Make sure restrooms are unlocked. Send to residents via US Mail, mailings of any and all information that keeps the residents up to date about ALL happenings at the town park facilities!"

"Keep grass short to prevent ticks (you're generally already good at this)."

The town is doing a fantastic job and should continue being vigilant with their efforts.

"Please add trash bins in all facilities that include landfill, recycling, compost options."

"More activities for our children mean less downtime for getting into trouble which, in turn, means less trooper presence. Even Geneva and Shortsville have more to do than Farmington."

"We truly love our parks and are very grateful to live in a town that values this component of a community!" "Public bathrooms, enclosed pavilions."



## Next steps

This report is available on the Town's website.

www.townoffarmingtonny.com/

The Town will share future opportunities to participate in planning for the future of parks and recreation in Farmington with those who provided their email address when completing the survey, well as on the Town's website.

For more information about the Town or questions about this survey, please contact Ron Brand at 315-986-8100 x4010

#### Town of Farmington

## Thank you very much!



#### APPENDIX B B. Public Forum Responses

2025-2035 Parks and Recreation Master Plan Town of Farmington January 2025 DRAFT V.1

		Mertensia	Park	
We've Got It and Want to Keep It	We've Got It and Want to Get Rid of It	We Don't Have It, and We Want It	We Don't Have It, and We Don't Want It	General Comments
the Sledding "hill" is phenomenal	Littering	Need Trash receptacle nearby	Pavillion?	Mulch on Creek Trail
Hiking Trails		Improved access for sledding		Parking and Safety are concerns
Hiking Trails. Make them more official and maintained		Bike Trails		Buy the rest of Keyes property for the park
		Flashing crosswalk		The Town is seeking to acquire additional land from the neighbor to the north. Hopefully, by the time this document is ready for adoption that acquisition will occur.
		Expand Playground		There is talk about constructing a pavilion which should be included in the list of improvements. Additional parking will be necessary as part of any such construction. One area might be south of the basketball court and west of the entrance road.
		Trail Activities like historical signs or information along the trail Splash Pad Fairy Trail		The parcel of land west of Mud Creek and between the park and the Victor town line is being considered for a Conservation Easement to Genesee Land Trust. There could be a link (pedestrian bridge) crossing to Mertensia Park.

	Mertensia Park				
We've Got It and Want to Keep It	We've Got It and Want to Get Rid of It	We Don't Have It, and We Want It	We Don't Have It, and We Don't Want It	General Comments	
		Fitness Trails			
		More Kids Sports			
		Improved Mud Creek Trail			
		Some sort of safety plan for sledding hill. Many people standing on guard rail.			
		Extend Mertensia Sidewalk to Route 96			
		More Parking for the bike trail			
		Changing station in public bathroom at park lodge			
		Interactive Trails (Fairy/Art)			
		Splash Pad			
		More Activities at lodge after school			
		Disc swings			

	Mertensia Park				
We've Got It and War to Keep It	nt We've Got It and Want to Get Rid of It	We Don't Have It, and We Want It	We Don't Have It, and We Don't Want It	General Comments	
		Need more security and/or law enforcement patrolling. Finding signs of overnight activity - litter, liquor bottles. It's a lot better the last couple years			
		Dog Park - seeing people early morning running dogs in field area.			
		Meetup groups at parks to meet people with common interests			

		Beaver Cree	ek Park	
We've Got It and Want to Keep It	We've Got It and Want to Get Rid of It	We Don't Have It, and We Want It	We Don't Have It, and We Don't Want It	General Comments
<3 the Trails		Signs to find the park - the neighborhood is a maze.		Benches
		More Toddler friendly activities/play things		Access Points: 1) Right of way path to New Michigan Road; and, 2) Marked Path to Auburn Trail
		Shade		Better Summer Program
		Splash Pad		Move toddler swing seat next to normal swing seat
		Rock Pit		Bathrooms w/ paper dispensers, waste
		Little free library		The missing pedestrian trail link between the pedestrian trail bridge crossing of Beaver Creek (north end of Lillybrook Court) to the Beaver Creek trail system needs to be completed.
		Little free library		This aerial photo is outdated and should be replaced.
		Benches		
		Benches		
		Clubhouse like Mertensia		
		Interactive Trails (Art/Fairy)		
		Splash Pad		

	Beaver Creek Park				
We've Got It and Want to Keep It	We've Got It and Want to Get Rid of It	We Don't Have It, and We Want It	We Don't Have It, and We Don't Want It	General Comments	
		More shaded area to			
		sit			
		disc swings			
		benches next to play			
		area			
		Shade			
		Splash Pad			

	Farmington Grove Park				
We've Got It and Want to Keep It	We've Got It and Want to Get Rid of It	We Don't Have It, and We Want It	We Don't Have It, and We Don't Want It	General Comments	
		Connection to Auburn Trail		Pedestrian sidewalks should be installed into the park from Maplewood Drive, Walnut Drive, Beechwood Drive and Mountain Ash Drive, all connecting to an ADA accessible walking trail around the park.	
		Connection to Auburn Trail		Is this the latest aerial photo of the park? There has been a number of improvements.	

	Farmbrook Park				
We've Got It and Want to Keep It	We've Got It and Want to Get Rid of It	We Don't Have It, and We Want It	We Don't Have It, and We Don't Want It	General Comments	
		Plant Rasberries and other edible landscaping within less useable areas.		Who monitors the cameras and bathrooms?	
		Upgrade the baseball field		A connection between this park and other town parks needs to be identified. Currently, this park is isolated and used almost exclusively by Farmbrook residents. When the Wood Drive Bridge is replaced consideration should be given to including a sidewalk across the waterway along the east side of Wood Drive.	
		Pickleball			
		Benches			

	Pumpkin Hook Park					
We've Got It and Want to Keep It	We've Got It and Want to Get Rid of It	We Don't Have It, and We Want It	We Don't Have It, and We Don't Want It	General Comments		
		Bathrooms close to the far soccer fields		Acquire adjacent farmland.		
		Adding more parking would be great		How large of area for dogs? How soon will farmington have 1 dog park?		
		Dog Park close to bittersweet access		Connection to Pumpkin Hook (Sidewalk?)		
				These proposed improvements during the next 10 years look good.		

	Meeting House Park				
We've Got It and Want to Keep It	We've Got It and Want to Get Rid of It	We Don't Have It, and We Want It	We Don't Have It, and We Don't Want It	General Comments	
				Make a dog park Does a community library and pantry serve the community well in this spot?	
				How big is dog area? Area is more remote and would need to look at driveway/parking access. Re: roundabout - better to invest in more accessible area?	
				This site was donated to the Town by the Herendeen Family. The Town Historian (Donna Herendeen) says that there are codicils attached to this land that automatically revert it back to the family should it no longer be used for parkland. You might want to talk with her about what these codicils mean.	

	Hickory Rise Conservation Area				
We've Got It and Want to Keep It	We've Got It and Want to Get Rid of It	We Don't Have It, and We Want It	We Don't Have It, and We Don't Want It	General Comments	
		Connection to Town Hall		Allow Archery Hunting within the preserved areas.	
		Stepping Stone to 96 Corridor (Pedestrian)		Anticipate a pedestrian trail connection to the lands located to the east of Hickory Rise and the King Hill neighborhoods. Once a link is made into the King Hill neighborhood connection can then be made to the sidewalks within the townhouse project and along the north side of State Route 96 at Fairdale Glen. From there connections to the pedestrian network shown on the adopted Sidewalk/Trail Master Plan Map.	
		Improve the crossing at Hook and Collet Roads			
		Lehigh Trail Connection			
		Safe connection to Town Park (Need safety improvement like Town Line Road			

#### 50 Acre Town Land

#### **General Comments**

Will there still be July 3rd fireworks if grass becomes fields? (fireworks is a must have)

Disc Golf Area 1-3

Parking Lot 1~7

What is the plan for the old barn?

Dog park closer to parking for older generations (easy poo pickup?)

Softball fields needed. Not just baseball.

Point/Goal of Rain Garden? Take money and build another pavilion.

Archery

Size of Dog Park?

Dog park big enough for running, throwing, and fetching?

Is there demand for diamond fields in Farmington? If all fields are in use, there's not enough parking.

The redesign of this park will necessitate additional parking areas.

The continued use of this park for the parking of vehicles for the July 3rd fireworks will need to be considered as part of a Park Plan.

There an area south of 7 (Proposed New Parking) that could be another multi-use field.

The existing barn could be included for equipment storage.

	Town Hall Park				
We've Got It and Want to Keep It	We've Got It and Want to Get Rid of It	We Don't Have It, and We Want It	We Don't Have It, and We Don't Want It	General Comments	
		Hiking/Running Trails		Development looks promising but this location is removed from most residential areas	
		Indoor Recreation		Allow Archery Hunting on 50 Acre Property	
		Bigger Playground		Keep Easter Egg hunt - It's our favorite!	
		Splash Pad		Should Ontario County discontinue the rail service line then this should be reused as a pedestrian/bicycle trail connecting Manchester to Victor.	
		Hiking/Running Trails		Designated picnic areas.	
		Sledding hill (winter recreation)			
		Trails			
		More Sports			

	Trails & Bike Routes				
We've Got It and Want to Keep It	We've Got It and Want to Get Rid of It	We Don't Have It, and We Want It	We Don't Have It, and We Don't Want It	General Comments	
		Connect Town Hall and Route 96 Corridor (Ped, Bike, More?)		Add Trails to Google Maps (Didn't know several of these existed)	
		Benches on Auburn Trail		Can the Town create a bike route to Pumpkin Hook Park and further to the Erie Canal? How about coordinate with Town of Macedon to create a bike route between Pumpkin Hook Park and the Erie Canal.	
		More paved areas for long boards and roller blades		Participate with Ontario County in the creation of a County-wide bike route?	
		Flashing crosswalk signs			

#### Programming, Facilities, and Long Range Plans

#### **General Comments**

Love the idea of enlisting volunteers to assist with park beautification. Adopt a park would build community.

More Youth/Family Programs

More For Seniors: 1. Pool, 2. Pickleball, 3. Social

Boughton Park should be private person, opt in.

Indoor facility with walk track and pool please. See Perinton for inspiration.

Mom Meetup Groups

More activities throught the year for kids (Crafts/Youth Sports - Farmington Team)

More Family Nights - Foodtrucks

Another lodge with Kitchen and bathroom

Add more recreation programs (outdoor/indoor classes). Yoga/Zumba. Pay as you go

Trails, Hiking, and Music

Hosting events and family events

Look at areas where development is happening now (332 and County Road 41) and next area likely to be developed. Put some priority on enhancing existing parks in that/those areas, and make sure they are easily connected/accessed.

Accessible Playground. The one in Canandaigua is incredible. One in Farmington would be a great addition.

**Boughton Park?** 

Recommend a more coordinateed social media strategy for the Town and Recreation. Too many accounts and no cross-posting. Hard to get connected and often miss information and activities.

Offer an e-newsletter to subscribe to?

Preserve nature space for wildlife!

#### Programming, Facilities, and Long Range Plans

#### **General Comments**

Connectivity between all neighborhoods and municipal parklands should be a high priority of this plan.

Connectivity between an expanded Finger Lakes Racing & Gaming site and the community should be a high priority of this plan.

Explore a joint program between the towns of Farmington and Victor that allows for participation with private enterprises and defines shared facilities for delivery of identified recreational services and programs.

Use the shared services planning to maximize grant funding opportunities for all residents of our joint communities.